

# Kimberly-Clark's Cynthia Dautrich Named One Of Supply & Demand Chain Executive Magazine's 2012 Pros To Know

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DALLAS, TX (February 15, 2012) - [Kimberly-Clark Corporation](#) (NYSE: KMB) today announced that Cynthia Dautrich, Global Procurement Officer, has been named to *Supply & Demand Chain Executive* magazine's [12th annual listing of "Pros to Know"](#) in the Supply Chain Industry.

Dautrich was recognized as one of 32 individual "Practitioner Pros to Know," which honors exceptional corporate executives at manufacturing and non-manufacturing enterprises who are leading initiatives to help prepare their companies' supply chains for the significant challenges in the year ahead.

"Supply Chain is increasingly recognized as a strategic differentiator for leading small, medium and large enterprises, and Supply Chain leaders have become crucial to the success of the enterprise in meeting the challenges of what truthfully has been called a turbulent economy," said Barry Hochfelder, editor of *Supply & Demand Chain Executive*. "Our annual Practitioner Pros to Know listing highlights many of these outstanding executives and their accomplishments, and it offers a roadmap for other leaders looking to leverage Supply Chain for competitive advantage."

Dautrich said: "I am honored to be named one of Supply & Demand Chain Executive's 2012 Pros to Know. This achievement recognizes Kimberly-Clark's commitment to leveraging the full strength of its global buying power across all areas of the company to generate sustainable value creation.

It also acknowledges our team of hundreds of professionals around the world, who every day brings innovative ideas and solutions to the table that support the growth of Kimberly-Clark's business while meeting customer and consumer needs."

As Global Procurement Officer, Dautrich is responsible for managing billions of dollars worth of spend across the globe for Kimberly-Clark. With more than 20 years of experience leading large-scale, global operations, she has a strong track record for establishing new global procurement operations in decentralized, matrix-style organizations.

Prior to joining Kimberly-Clark, Dautrich was chief procurement officer at GMAC, the financing arm to General Motors. While there, she created new global operations for procurement, real estate and facilities management. She also spearheaded a risk-based supplier management program, the first of its kind for GMAC.

Dautrich's experience spans industries like financial services, media, consumer packaged goods and consulting. She has held progressive executive management positions at Pillsbury, Procter & Gamble, AOL, Accenture and A.T. Kearney, as well as ran her own supply chain consultancies. She is adept at collaborating with suppliers and customers to increase supply chain performance. Dautrich has also developed successful e-sourcing strategies

and supplier diversity programs. In her early career at Procter & Gamble, she implemented lean manufacturing programs for several lines of business, including paper, health care and skin care businesses.

Dautrich holds an M.B.A. from Wharton School of the University of Pennsylvania. Her two undergraduate degrees in chemical engineering and business administration are from Bucknell University in Pennsylvania.

#### **About Kimberly-Clark**

Kimberly-Clark and its well-known global brands are an indispensable part of life for people in more than 175 countries. Every day, nearly a quarter of the world's population trust K-C's brands and the solutions they provide to enhance their health, hygiene and well-being. With brands such as Kleenex, Scott, HUGGIES, Pull-Ups, Kotex and Depend, Kimberly-Clark holds No. 1 or No. 2 share positions in more than 80 countries. To keep up with the latest K-C news and to learn more about the company's 140-year history of innovation, visit [www.kimberly-clark.com](http://www.kimberly-clark.com).

#### **About *Supply & Demand Chain Executive***

*Supply & Demand Chain Executive* is the executive's user manual for successful supply and demand chain transformation, utilizing hard-hitting analysis, viewpoints and unbiased case studies to steer executives and supply management professionals through the complicated, yet critical, world of supply and demand chain enablement to gain competitive advantage. Supply & Demand Chain Executive is a publication of Cygnus Business Media. Visit us on the Web at [www.SDCExec.com](http://www.SDCExec.com) and on smartphones and tablets at [www.SDCExec.com/mobile](http://www.SDCExec.com/mobile).

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