

Kimberly-Clark Receives US EPA 2014 SmartWay Excellence Award

Award Recipients are Top Program Performers and Leaders for Freight Supply Chain Efficiency

DALLAS, Sept. 23, 2014 - Kimberly-Clark Corporation (NYSE: KMB) was honored with a SmartWay® Excellence Award from the U.S. Environmental Protection Agency as a true industry leader in freight supply chain environmental performance and energy efficiency. Kimberly-Clark was recognized for its continuous improvement in working with transportation providers to find ways to reduce its carbon footprint, in line with K-C's corporate sustainability goals.

"We're proud to be recognized as a leader in reducing carbon pollution and for our ongoing commitment to energy efficiency," said Steve Harmon, vice president of transportation for Kimberly-Clark. "Since we joined SmartWay in 2006, we have been advocates of the program within the industry and have worked with our carriers and internal supply chain partners to reduce emissions. We more than doubled the usage of intermodal transport, which saved 72 million gallons of diesel and reduced CO2 emissions by more than 735,000 metric tons - that's equivalent to taking 138,000 cars off the road for one year."

Kimberly-Clark was one of 11 companies to receive this distinction, representing the best environmental performers of SmartWay's nearly 3000 Partners. This is the fifth time the company has been recognized with this honor since 2006. The shipper and logistics Excellence Awardees were honored at the Council of Supply Chain Management Professionals annual conference held in San Antonio, Texas on September 23, 2014.

"On the occasion of our ten year anniversary, EPA applauds this year's SmartWay Excellence Award recipients. They have demonstrated true leadership in improving operational efficiency and reducing climate altering carbon pollution. These firms are leading their business community to a cleaner, more efficient and sustainable future for goods movement," said Chris Grundler, Director, EPA's Office of Transportation & Air Quality. "Their freight efficiency efforts foster a more sustainable economy and strengthen energy security, while generating environmental results."

About SmartWay

EPA's SmartWay Transport Partnership is celebrating 10 years as a market-driven initiative that empowers businesses to move goods in the cleanest, most energy-efficient way possible, while protecting public health and reducing the impacts of climate change. Demonstration of a commitment to corporate sustainability and social responsibility through SmartWay provides for a more competitive and environmentally-friendly business environment. Since 2004, SmartWay Partners have saved 120.7 million barrels of oil and \$16.8 billion in fuel costs. SmartWay's clean air achievements (51.6 million metric tons of carbon dioxide, 738,000 tons of nitrogen oxides, and 37,000 tons of particulate matter emissions avoided) help to protect the well-being of citizens.

More information on SmartWay in general: <http://www.epa.gov/smartway/>

List of Excellence Award recipients: <http://epa.gov/smartway/about/sw-awards.htm#aboutawards>

About Sustainability at Kimberly-Clark

Kimberly-Clark is a global corporate leader in sustainability innovation, recognized among the "100 Best

Corporate Citizens" by Corporate Responsibility Magazine, "World's Most Ethical Companies" by Ethisphere Institute, as a component of the "Natural Capital Leaders Index" by GreenBiz Group, as a best-workplace employer of choice in multiple global markets and recipient of other notable citizenship distinctions. Kimberly-Clark publishes an annual comprehensive review of progress against its "Sustainability 2015" pillars for People, Planet and Products. You can find Kimberly-Clark's current report online at www.kimberly-clark.com/sustainability.

About Kimberly-Clark

Kimberly-Clark Corporation (NYSE: "KMB") and its well-known global brands are an indispensable part of life for people in more than 175 countries. Every day, nearly a quarter of the world's population trust K-C's brands and the solutions they provide to enhance their health, hygiene and well-being. With brands such as Kleenex, Scott, HUGGIES, Pull-Ups, Kotex and Depend, Kimberly-Clark holds No. 1 or No. 2 share positions in more than 80 countries. To keep up with the latest K-C news and to learn more about the Company's 142-year history of innovation, visit www.kimberly-clark.com or follow us on [Facebook](#) or [Twitter](#).

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