

# Kimberly-Clark Professional Introduces The Only 24 Hour Sanitizing Spray For Surface Disinfection

ROSWELL, Ga., May 30, 2013 /PRNewswire/ -- To break the chain of germ transmission in offices, schools, hotels or virtually any facility, it's critical to sanitize frequently touched surfaces that can harbor germs. But germs can be quickly reintroduced when a surface is touched or handled again.

Kimberly-Clark Professional has a new, long-lasting solution for this problem: Scott 24 Hour Sanitizing Spray — the only sanitizing spray that kills 99.9 percent of bacteria for 24 hours, even after multiple touches. The product also cleans, disinfects and deodorizes, and eliminates 99.9 percent of cold and flu viruses and norovirus.

"Because it lasts for 24 hours, it protects people from germs between daily cleanings," said Joel Schellhammer, Go to Market Director, Offices and Education, Kimberly-Clark Professional. "It's another important tool for what we call our HYGIENIFY! protocol — three easy steps that employees can take to enhance workplace hygiene: wash, wipe, sanitize."

The new Scott 24 Hour Sanitizing Spray is the latest addition to The Healthy Workplace Project and The Healthy Schools Project, two programs that offer a multifaceted approach to hand and surface hygiene to help people understand and prevent the spread of cold, flu and other germs. The introduction of this product also supports a broader goal for Kimberly-Clark Professional — creating Exceptional Workplaces that keep people healthier, safer and more productive.

What makes this product unique is that it retains its ability to kill bacteria for 24 hours, even after a surface has been touched. The product also kills viruses and fungi and that means cleaning personnel only have to apply it once a day, even in high-contact areas. It has the potential to make cleaning operations more efficient and effective, while providing users with peace of mind.

The patent-pending formulation is bleach-free, cuts through common grease, dirt and grime and won't harm most surfaces. Recommended uses include offices, schools, hotels, food-service (non-food contact), stores, supermarkets, airports, industrial facilities, gyms and locker rooms, cruise ships and day care centers.

For more information about Scott 24 Hour Sanitizing Spray, view this video at <http://www.kcprofessional.com/scott-24-hour-sanitizing-spray-video> or visit [www.kcprofessional.com](http://www.kcprofessional.com). For more information about The Healthy Workplace Project and The Healthy Schools Project, visit [www.healthyworkplaceproject.com](http://www.healthyworkplaceproject.com) and [www.thehealthyschoolsproject.com](http://www.thehealthyschoolsproject.com).

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## About The Healthy Workplace Project

The Healthy Workplace Project is a multi-faceted program designed by Kimberly-Clark Professional to help companies provide their employees with a healthier and more productive office environment. It offers a unique

approach to hand and surface hygiene that helps employees understand how germs are transmitted to help stop their spread throughout the workplace. The program provides educational materials in conjunction with hand and surface hygiene products to employees, arming them with the tools and knowledge necessary to break the chain of germ transmission in the office. By reinforcing the importance of the three-step HYGIENIFY! protocol of "wash, wipe, sanitize" through The Healthy Workplace Project, employers can help reduce that impact and create Exceptional Workplaces. For more information, visit [www.healthyworkplaceproject.com](http://www.healthyworkplaceproject.com).

### **About The Healthy Schools Project**

The Healthy Schools Project is a program from Kimberly-Clark Professional that offers a simple-to-implement curriculum with unique materials and product solutions designed for all education levels — with age-appropriate materials for kindergarten to college students. *Super Germ Fighters*, an interactive K-5 program empowers children to fight germs in their classrooms by delivering a hands-on experience using kid-friendly products such as Kleenex Moisturizing Foam Hand Sanitizer, Kleenex Anti-Viral Facial Tissue, and alcohol and bleach-free Scott Surface Wipes, along with posters, clings and stickers to reinforce the importance of good hand and surface hygiene habits. For more information, visit [www.thehealthyschoolsproject.com](http://www.thehealthyschoolsproject.com).

### **About Kimberly-Clark Professional**

Kimberly-Clark Professional partners with businesses to create Exceptional Workplaces helping to make them safer, healthier, and more productive. Key brands in this segment include: Kleenex, Scott, WypAll, Kimtech, and Jackson Safety. Kimberly-Clark Professional, located in Roswell, Ga., is one of Kimberly-Clark Corporation's four business sectors. To see how we are helping people the world over, work better, please visit [www.kcprofessional.com](http://www.kcprofessional.com).

### **About Kimberly-Clark**

Kimberly-Clark Corp. (NYSE: KMB) and its well-known global brands are an indispensable part of life for people in more than 175 countries. Every day, nearly a quarter of the world's population trust K-C's brands and the solutions they provide to enhance their health, hygiene and well-being. With brands such as Kleenex, Scott, Huggies, Pull-Ups, Kotex and Depend, Kimberly-Clark holds the No. 1 or No. 2 share position in more than 80 countries. To keep up with the latest K-C news and to learn more about the company's 141-year history of innovation, visit [www.kimberly-clark.com](http://www.kimberly-clark.com) or follow us on [Facebook](#) or [Twitter](#).

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