

# Executive Vice President Kathi Seifert To Present Company's Strategic Plans At Merrill Lynch's Global Branded Consumer Products Conference

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### **Presentation To Be Webcast on February 27**

DALLAS, Feb. 26 -- Kimberly-Clark Corporation's (NYSE: KMB) Executive Vice President Kathi P. Seifert will speak at Merrill Lynch's Global Branded Consumer Products Conference in New York on Tuesday, February 27, 2001. Ms. Seifert will provide an overview of the company and its strategic priorities.

Ms. Seifert's presentation will provide insight into how Kimberly-Clark has delivered 10 straight quarters of double-digit growth in earnings per share from operations. In addition, she will discuss the company's strategies for achieving its previously stated objectives of growing sales 6 to 8 percent and earnings per share from operations at double-digit rates annually.

Ms. Seifert will answer questions from those in attendance at the Conference. Interested parties are invited to listen to her presentation and the question and answer session via a Webcast. The Webcast is available only at the time of the presentation, 3:05 p.m. to 3:45 p.m. EST and can be accessed at <http://events.mlresearchmedia.com/ml/consumer>. A replay will be available subsequently through Kimberly-Clark's News and Investor Information page on the company's website: <http://www.kimberly-clark.com/news>.

Kimberly-Clark Corporation is a leading consumer products company. Its global tissue, personal care and health care brands include Huggies, Pull-Ups, Kotex, Depend, Kleenex, Scott, Kimberly-Clark, Safeskin, Tecnol, Kimwipes and Wypall. Other brands well known outside the U.S. include Andrex, Scottex, Page, Popee and Kimbies. Kimberly-Clark also is a major producer of premium business, correspondence and technical papers. The company has manufacturing operations in 41 countries and sells its products in more than 150 countries.

Note: Certain matters contained in Ms. Seifert's presentation concerning the business outlook, including new product introductions, cost savings and acquisitions, anticipated financial and operating results, strategies, contingencies and transactions of the company constitute forward-looking statements and are based upon management's expectations and beliefs concerning future events impacting the company. There can be no assurance that these future events will occur as anticipated or that the company's results will be as estimated. For a description of certain factors that could cause the company's future results to differ materially from those expressed in any such forward-looking statements, see the section of Part I, Item 1 of the company's Annual Report on Form 10-K for the year ended December 31, 1999, entitled "Factors That May Affect Future Results."

For more information, please visit Kimberly-Clark's website: <http://www.kimberly-clark.com>.

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