

# Kimberly-Clark And SunHealth Solutions Announce Alliance To Help Protect Kids From Harmful UV Rays And Sunburn

Dallas, Jan. 23, 2006 Kimberly-Clark Corporation (NYSE: KMB) announced today it is partnering with SunHealth Solutions to provide free samples of SunSignals™ UV Sensors on Huggies Little Swimmers disposable swimpants packages beginning in April 2006. The patented SunSignals UV Sensors will provide parents an easy and reliable way to detect and monitor their children's exposure to Ultraviolet B ("UVB") radiation, the type of UV radiation that causes sunburn and is most commonly linked to skin cancer.

"We're delighted to be partnering with SunHealth Solutions on this exclusive product promotion, which promises to enhance the prevention of children's skin being over exposed to the Sun's UV rays while they are in and around the water," said Bob Thibault, president of Kimberly-Clark's Child Care business. "By making the SunSignals UV Sensors available to the 6-plus million children who wear Huggies Little Swimmers, K-C is extending its commitment to deliver innovative solutions that enhance the health, hygiene and well-being of people everywhere, every day."

SunSignals UV Sensors are small, self-adhesive patches that can be applied easily to a child's skin or clothing. As a child's exposure to the sun increases, the SunSignals sensor changes color from yellow to deep orange and the little sun designs within the sensor disappear, signaling that it's time to take protective action, such as apply more sunscreen, put on protective clothing or seek shade.

According to the Skin Cancer Foundation, sunburns during childhood can increase the probability of an individual getting skin cancer later in life by 50 percent. "Children enjoy having fun in the sun, but their delicate skin is extremely susceptible to sunburn and sun damage," said Tom Laughlin, president of SunHealth Solutions. "SunSignals alert parents when their kids are reaching a 'danger zone' of UVB radiation and when they should take the appropriate measures to ensure their children avoid receiving potentially harmful and sometimes painful sunburns."

## **About Huggies Little Swimmers and Kimberly-Clark**

Kimberly-Clark launched a new segment in infant/child care with the introduction in 1998 of Huggies Little Swimmers disposable swimpants as an extension of its well-known Huggies brand. The innovative swimpants protect children in the water without swelling like diapers and feature tear-away sides that make changing easier. First launched in North America, Little Swimmers swimpants are now marketed in over 50 countries around the world.

Kimberly-Clark and its well known global brands are an indispensable part of life for people in more than 150 countries. Every day, 1.3 billion people nearly a quarter of the world's population trust K-C brands and the solutions they provide to enhance their health, hygiene and well-being. With brands such as Kleenex, Scott, Huggies, Pull-Ups, Kotex and Depend, Kimberly-Clark holds the No. 1 or No. 2 share position in more than 80 countries. To keep up with the latest K-C news and to learn more about the company's 134-year history of innovation, visit [www.kimberly-clark.com](http://www.kimberly-clark.com).

## **About SunHealth Solutions, LLC**

Privately-held SunHealth Solutions, LLC is a sun care consumer products company based in Naples, Fla. The company manufactures the new SunSignals™ UV Sensors, a patented, thin, easy-to-use self-adhesive patch that can reliably monitor exposure to the most dangerous type of radiation ultraviolet B (UVB) that causes sunburn and is most linked to skin damage and skin cancer. SunSignals UV Sensors are sold in leading drug stores, supermarkets and mass-market retailers nationwide. To learn more about SunSignals UV Sensors and other innovative sun care products from SunHealth Solutions, visit [www.sunhealthsolutions.com](http://www.sunhealthsolutions.com).

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