

Kimberly-Clark Professional Launches New Design For Kleenex® Facial Tissue Box For Away From Home Markets Worldwide

ROSWELL, Ga.- March 20, 2006 - Kimberly-Clark Professional has introduced an elegant new design for its Kleenex Facial Tissue box for away-from-home markets throughout the world.

"The new graphic design will present a single Kleenex Brand image to our customers worldwide, while providing them with the same high quality that they are accustomed to from this trusted brand," said Jan Spencer, President, Global Kimberly-Clark Professional. "It will also help our global customers convey a consistent décor and corporate image, further demonstrating our commitment to offering the best care for our customers wherever they are."

The new platinum swirl design will be featured on Kleenex Flat and Boutique tissue boxes. The graphics were also designed to better coordinate with current washroom and office décors. Kimberly-Clark Professional previously offered more than 29 different graphic designs for its Kleenex Facial Tissue boxes to away-from-home customers in 118 countries. The last package redesign was in 1999.

For additional information about Kleenex Facial Tissue or other Kimberly-Clark products, contact your Kimberly-Clark Professional sales representative, or call 1-888-346-GOKC. Visit the Kimberly-Clark Professional web site at www.kcprofessional.com.

About Kimberly-Clark Professional

Kimberly-Clark Professional offers a range of well-known brands and product solutions for workplace settings, Do-It-Yourselfers (DIY) and away-from-home washrooms. Kimberly-Clark Professional workplace products include safety apparel, gloves and related accessories as well as task-engineered wipers for both "clean" and "dirty" manufacturing environments. DIY and professional contractor products include solutions for home improvement and automotive projects that make fixing up and cleaning up fast, easy and efficient. Known for innovative, quality solutions, Kimberly-Clark Professional's pioneering products include Coreless Bath Tissue, JRT Bath Tissue, the Kimcare ALL-N-1 Skin Care System and Kimtech Wipers. Kimberly-Clark Professional's well-known brands include Kleenex, Scott, Wypall, Kimtech, Kleenguard and Kimcare. Kimberly-Clark Professional, located in Roswell, Ga., is a division of Kimberly-Clark Corporation (NYSE: KMB) and can be visited on the web at www.kcprofessional.com.

About Kimberly-Clark

Kimberly-Clark and its well-known global brands are an indispensable part of life for people in more than 150 countries. Every day, 1.3 billion people - almost a quarter of the world's population - trust K-C brands and the solutions they provide to enhance their health, hygiene and well being. With brands such as Kleenex, Scott Huggies, Pull-Ups, Kotex and Depend, Kimberly-Clark holds the No. 1 or No. 2 share position in more than 80 countries. To keep up with the latest K-C news and to learn more about the company's 134-year history of innovation, visit www.kimberly-clark.com.

<https://www.news.kimberly-clark.com/press-releases?item=125108>