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ROSWELL, Ga. Oct. 25, 2006 Kimberly-Clark Health Care is pleased to announce that Vice President of Global Sales and Marketing, John Amat, has been named to Hispanic Business magazine's 2006 list of the 100 Most Influential Hispanics. The list, which is featured in the October issue of Hispanic Business, recognizes Hispanics who have made outstanding contributions in their fields in the last 12 months.

"John has been instrumental in developing and implementing go-to-market strategies that support Health Care's commitment to protecting healthcare workers and improving patient outcomes," states Joanne Bauer, president of Kimberly-Clark Health Care. "John takes pride in his heritage, and we are thrilled that Hispanic Business is honoring him and his accomplishments within and outside of Kimberly-Clark."

Born in New York to immigrant parents from Almeria, Spain and raised in Miami, Amat has long been an advocate for Hispanic diversity, serving as Kimberly-Clark's executive sponsor for the Latin American Network for Diversity from 2001-2004. He has spoken in a variety of forums about diversity as a strategic advantage for growth and specifically Hispanic diversity as a competitive advantage.

"I have always been proud of my Hispanic roots and am truly honored to be recognized by Hispanic Business, along with such an impressive and accomplished group of leaders," said Amat. "Professionally, I am particularly impressed that Kimberly-Clark continues to see ethnic and cultural diversity as a business necessity, and most of all as a competitive advantage in our market and for our business."

While at Kimberly-Clark, Amat has led the transformation of its global sales and marketing activities from a product-specific approach to a consultative, solutions-oriented approach, and has expanded Health Care's focus beyond the operating room to the broader clinical arena. In addition, the organization continues to leverage global diversity as a strategic advantage for international expansion.

To view the complete list of Hispanic Business's 100 Most Influential Hispanics, please visit <http://www.hispanicbusiness.com/news/newsbyid.asp?id=46457>.

## **Kimberly-Clark in the Healthcare Environment**

Around the world, medical professionals turn to Kimberly-Clark for a wide portfolio of solutions that improve the health, hygiene and well-being of their patients and staff. As part of their healing mission, caregivers rely on Kimberly-Clark to deliver clinical solutions and educational resources that they can depend on to prevent, diagnose and manage a wide variety of healthcare-associated infections. This over \$1 billion global enterprise of Kimberly-Clark Corporation holds the No. 1 and No. 2 market share positions in several categories including infection control solutions, surgical solutions, pain management and digestive health. And throughout the care continuum, patients and staff alike trust KIMBERLY-CLARK\* medical supplies and devices, KLEENEX® tissues, KIMBERLY-CLARK Professional\* skin care products, and SCOTT® towels for day-to-day needs. For more information, please visit <http://www.kchealthcare.com>.

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