

Kimberly-Clark Professional Introduces Kleenex Brand Hand Towels In A Pop-Up Box

Kimberly-Clark Professional Introduces Kleenex Brand Hand Towels In A Pop-Up Box

ROSWELL, Ga. (May 17, 2007) - To eliminate the unsightly mess caused by stacks of paper hand towels or soggy linen towels on restroom countertops, Kimberly-Clark Professional has introduced a Kleenex brand premium hand towel in a pop-up box with a water-resistant coating for commercial properties without permanent towel dispensers or for those that need to supplement existing hand towel dispenser capacity.

Kleenex brand hand towels in a pop-up box deliver a high-quality Kleenex brand towel in an attractive package with an elegant platinum swirl design that fits the décor of any upscale washroom. The new product is convenient and ideal for hotels, office buildings, medical and dental offices, hospitals, restaurants, casinos, country clubs and other facilities.

The product provides a variety of other benefits including:

- Hygienic dispensing. Each person touches only the towel he or she uses.
- Splash-resistant box. A poly-shield box coating protects unused towels and keeps the box dry too.
- Reduced waste. One-at-a-time dispensing controls usage because restroom visitors take only what they need.
- Enhanced image. The attractive Kleenex brand hand towels in a pop-up box design complements the appearance of the restroom and also coordinates with the packaging for other Kleenex brand washroom products.
- Easy maintenance. There is no dispenser to maintain and no time-consuming reloading.

For more information on Kleenex brand hand towels in a pop-up box, visit <http://www.kcprofessional.com/us>.

As with all Kimberly-Clark Professional products, Kleenex brand hand towels in a pop-up box come with the Kimberly-Clark "No Questions Asked" guarantee. The guarantee reimburses purchasers up to \$1,000 worth of free product if the initial product does not meet expectations.

About Kimberly-Clark Professional

Kimberly-Clark Professional offers a range of well-known brands and product solutions for workplace settings, Do-It-Yourselfers (DIY) and away-from-home washrooms. Kimberly-Clark Professional workplace products include safety apparel, gloves and related accessories as well as task-engineered wipers for both "clean" and "dirty" manufacturing environments. DIY and professional contractor products include solutions for home improvement and automotive projects that make fixing up and cleaning up fast, easy and efficient. Known for innovative, quality solutions, Kimberly-Clark Professional's pioneering products include Coreless Bath Tissue, JRT Bath Tissue, the Kimcare ALL-n-1 Skin Care System and Kimtech Wipers. Kimberly-Clark Professional well-known brands include Kleenex, Scott, Wypall, Kimtech, Kleenguard and Kimcare. Kimberly-Clark Professional, located in Roswell, Ga., is one of Kimberly-Clark Corporation's (NYSE: KMB) four business segments and can be visited on the web at www.kcprofessional.com.

About Kimberly-Clark

Kimberly-Clark and its well-known global brands are an indispensable part of life for people in more than 150 countries. Every day, 1.3 billion people - almost a quarter of the world's population - trust K-C brands and the solutions they provide to enhance their health, hygiene and well being. With brands such as Kleenex, Scott, Huggies, Pull-Ups, Kotex and Depend, Kimberly-Clark holds the No. 1 or No. 2 share position in more than 80 countries. To keep up with the latest K-C news and to learn more about the company's 135-year history of innovation, visit www.kimberly-clark.com.

Kara Herron
Kimberly-Clark
770-587-8049
kara.herron@kcc.com

Iris Raylesberg
Kapnek Communications
215-830-9890
iris@kapnek.com

<https://www.news.kimberly-clark.com/press-releases?item=125032>