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ROSWELL, Ga. - July 9, 2007 - Kimberly-Clark Professional is about to go where no health and hygiene company has gone before - crossing the final touchless restroom frontier - with the introduction of the first electronic bath tissue dispenser.

While many public restrooms offer hygienic no-touch dispensing for sinks, hand towels and soap, bath tissue has not been included in this trend. Until now -- with today's launch of the Kimberly-Clark Professional JRT Electronic Coreless bath tissue dispenser.

"The electronic revolution has entered the bathroom stall," said Richard Thorne, director of the washroom business, North America, for Kimberly-Clark Professional. "It's a major leap forward in restroom hygiene because it eliminates the need to touch the dispenser during use."

The new system automatically dispenses a pre-measured amount of toilet paper when users place their hands under the dispenser. The ground-breaking dispenser combines the unique benefits of advanced touchless electronics with high-capacity SCOTT coreless bathroom tissue (which eliminates the hole and cardboard core in the center of the roll). The result: enhanced restroom hygiene, reduced consumption and hassle-free performance. Another plus is compliance with the Federal Americans with Disabilities Act (ADA), when properly installed, because of the system's easy one-handed dispensing.

The JRT Electronic Coreless bath tissue dispenser offers a variety of other benefits, including:

- A 20 percent reduction in the amount of bath tissue used, through controlled dispensing.
- 45 percent less packaging waste than standard cored Jumbo Roll Bath Tissue.
- A battery life of more than one year.
- Programmable sheet lengths to provide users with more options. These include short (16"), medium (20") and long (24") settings.
- Sensor placements that enable the dispenser to be installed on either side of the stall.

Users can also obtain bath tissue manually, by pushing and turning a knob on the front of the dispenser. In addition, the unit offers a stub roll feature that allows for manual feeding of the tissue. LED lights let maintenance workers know when paper and battery levels are low to reduce the risk of battery or product run out.

The JRT Electronic Coreless bath tissue dispenser is the latest addition to the Kimberly-Clark Professional family of hygienic product solutions for the washroom. For more information on the JRT Electronic Coreless bath tissue dispenser, visit <a href="http://www.kcprofessional.com">http://www.kcprofessional.com</a>.

As with all Kimberly-Clark Professional products, Kimberly-Clark Professional JRT Electronic Coreless bath tissue dispenser comes with the Kimberly-Clark "No Questions Asked" guarantee. The guarantee reimburses purchasers up to \$1,000 worth of free product if the initial product does not meet expectations.

## **About Kimberly-Clark Professional**

Kimberly-Clark Professional offers a range of well-known brands and product solutions for workplace settings, Do-It-Yourselfers (DIY) and away-from-home washrooms. Kimberly-Clark Professional workplace products include safety apparel, gloves and related accessories as well as task-engineered wipers for both "clean" and "industrial" manufacturing environments. DIY and professional contractor products include solutions for home improvement and automotive projects that make fixing up and cleaning up fast, easy and efficient. Known for innovative, quality solutions, Kimberly-Clark Professional's pioneering products include Coreless Bath Tissue, JRT Bath Tissue, the KIMCARE ALL-N-1 Skin Care System and KIMTECH Wipers. Kimberly-Clark Professional well-known brands include Kleenex, Scott, Wypall, Kimtech, Kleenguard and Kimcare. Kimberly-Clark Professional, located in Roswell, Ga., is one of Kimberly-Clark Corporation's (NYSE: KMB) four business segments and can be visited on the web at www.kcprofessional.com.

## **About Kimberly-Clark**

Kimberly-Clark and its well-known global brands are an indispensable part of life for people in more than 150 countries. Every day, 1.3 billion people - almost a quarter of the world's population - trust K-C brands and the solutions they provide to enhance their health, hygiene and well being. With brands such as Kleenex, Scott, Huggies, Pull-Ups, Kotex and Depend, Kimberly-Clark holds the No. 1 or No. 2 share position in more than 80 countries. To keep up with the latest K-C news and to learn more about the company's 135-year history of innovation, visit www.kimberly-clark.com.

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