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DALLAS - May 1, 2008 - The Kimberly-Clark Foundation, the charitable arm of the Kimberly-Clark Corporation [NYSE: KMB], announced today the 75 recipients of its 2008 Bright Futures college scholarship program. This year, K-C provided college scholarships totaling \$1.5 million to students located in 14 U.S. states and two Canadian provinces.

The Bright Futures program, established in 1993, awards college scholarships to children of Kimberly-Clark employees in the United States and Canada. Each grant is worth up to \$20,000 (\$5,000 per year for up to four years) for full-time students studying at accredited colleges and universities. Since its inception, the program has distributed more than \$28.5 million in scholarships to more than 1,400 students.

"The Bright Futures Scholarship Program was designed to further the education of students who demonstrate the potential to become the next generation of leaders in our communities," said Thomas J. Falk, chairman and CEO of Kimberly-Clark. "Through the scholarship program, Kimberly-Clark salutes the accomplishments of these capable and caring young citizens."

Recipients are chosen based on academic ranking, performance on college admission tests and involvement in extracurricular activities. The average GPA for this year's scholarship class is 3.90, and awardees will attend leading colleges such as Boston College, Duke University, New York University, Northwestern University, Pepperdine University and The Citadel.

Past scholarship recipients have gone on to pursue successful careers in medicine, education, the armed forces and engineering. For more information on this year's award recipients and to meet a few previous winners, visit www.kimberly-clark.com/aboutus/kc_foundation.aspx.

About the Kimberly-Clark Foundation

Kimberly-Clark Foundation is the charitable arm of Kimberly-Clark Corporation and is dedicated to

supporting and strengthening families around the world. For more information, visit www.kimberly-clark.com/aboutus/kc_foundation.aspx.

About Kimberly-Clark

Kimberly-Clark and its well-known global brands are an indispensable part of life for people in more than 150 countries. Every day, 1.3 billion people - nearly a quarter of the world's population - trust K-C brands and the solutions they provide to enhance their health, hygiene and well-being. With brands such as Kleenex, Scott, Huggies, Pull-Ups, Kotex and Depend, Kimberly-Clark holds No. 1 or No. 2 share positions in more than 80 countries. To keep up with the latest K-C news and to learn more about the company's 136-year history of innovation, visit www.kimberly-clark.com.

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