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DALLAS, TX (Feb. 23, 2010) - Kimberly-Clark Corporation (NYSE: KMB) today said its board of directors has approved a dividend increase of 10 percent. This will bring the quarterly dividend to 66 cents per share, up from 60 cents per share in 2009.

The board of directors declared the dividend payable on April 5, 2010, to stockholders of record on March 5, 2010. This is the 38th consecutive year Kimberly-Clark has raised its dividend.

"Having delivered record cash flow and strong bottom-line growth in 2009, this dividend increase reflects our solid balance sheet and confidence in our ability to continue to execute our strategic business plan and generate strong cash flow going forward," said Thomas J. Falk, chairman and chief executive officer. "It also demonstrates our commitment to returning cash to our shareholders and to maintaining Kimberly-Clark's rating as a top-tier dividend payer among consumer packaged goods companies."

### **About Kimberly-Clark**

Kimberly-Clark and its well-known global brands are an indispensable part of life for people in more than 150 countries. Every day, 1.3 billion people - nearly a quarter of the world's population - trust K-C brands and the solutions they provide to enhance their health, hygiene and well-being. With brands such as Kleenex, Scott, Huggies, Pull-Ups, Kotex and Depend, Kimberly-Clark holds No. 1 or No. 2 share positions in more than 80 countries. To keep up with the latest K-C news and to learn more about the company's 138-year history of innovation, visit [www.kimberly-clark.com](http://www.kimberly-clark.com).

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