Kimberly-Clark Awards \$1.3 Million In College Scholarships To High School Students In North America

Kimberly-Clark Awards \$1.3 Million In College Scholarships To High School Students In North America **DALLAS, TX (May 5, 2010) -** The Kimberly-Clark Foundation, the charitable arm of Kimberly-Clark Corporation [NYSE: KMB], announced today the recipients of its 2010 Bright Futures college scholarship program. This year, K-C provided college scholarships totaling \$1.3 million to students located in 11 U.S. states and one Canadian province.

Established in 1993, the Bright Futures Scholarship Program awards college scholarships to children of Kimberly-Clark employees in the United States and Canada. Each scholarship is worth up to \$20,000 (\$5,000 per year for up to four years) for full-time students studying at accredited colleges and universities. Since its inception, the program has distributed nearly \$32 million in scholarships to more than 1,550 students.

"Our Bright Futures Scholarship Program was designed to help further the education of employees' children who demonstrate the potential to become the next generation of leaders in our communities," said Thomas J. Falk, chairman and CEO of Kimberly-Clark. "We salute the accomplishments of these capable and caring young citizens. We are honored to award them these scholarships, and we wish them well as they pursue their college education."

The Foundation received 257 applications this year. The 64 recipients were chosen based on academic achievement, leadership and involvement in extracurricular activities. Members of this year's scholarship class will attend such top colleges and universities as Duke, Cornell, Northwestern, Texas A&M, Penn State and Georgia Tech. Past scholarship recipients have gone on to pursue successful careers in medicine, education, the armed forces and engineering. The average GPA for this year's scholarship class is 3.95.

For more information on this year's award recipients and to meet a few previous honorees, visit www.kimberly-clark.com.

About the Kimberly-Clark Foundation

The Kimberly-Clark Foundation is the charitable arm of Kimberly-Clark Corporation and is dedicated to supporting and strengthening families around the world. For more information, visit www.kimberly-clark.com/aboutus/kc foundation.aspx.

About Kimberly-Clark

Kimberly-Clark and its well-known global brands are an indispensable part of life for people in more than 150 countries. Every day, 1.3 billion people - nearly a quarter of the world's population - trust K-C brands and the solutions they provide to enhance their health, hygiene and well-being. With brands such as Kleenex, Scott, Huggies, Pull-Ups, Kotex and Depend, Kimberly-Clark holds No. 1 or No. 2 share positions in more than 80 countries. To keep up with the latest K-C news and to learn more about the company's 138-year history of innovation, visit www.kimberly-clark.com.

