

Kimberly-Clark Announces New Leaders To Company's Sustainability Advisory Board

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DALLAS, Oct. 21, 2010 - Kimberly-Clark Corporation (NYSE:KMB) today announced the addition of three new members to its Sustainability Advisory Board, which provides the company strategic guidance on social, environmental and economic issues.

The newest additions to the company's sustainability advisory board are:

- **Malini Mehra**, Founder & CEO of the Centre for Social Markets, a non-profit organization that has pioneered work on sustainability and corporate responsibility in India and its Diaspora since 2000;
- **Ricardo Young Silva**, Former Executive President of Ethos Institute, a leading corporate social responsibility organization, dedicated to mobilizing, encouraging and helping companies manage their business in a socially responsible way and;
- **Andrew Winston**, Co-author of the bestseller Green to Gold, author of Green Recovery, and founder of Winston Eco-Strategies, an organization that helps leading companies use environmental strategy to grow and prosper.

"We're extremely pleased with the addition of such distinguished and talented sustainability leaders to our advisory board and look forward to benefitting from their wealth of knowledge," said Suhas Apte, Vice President of Global Sustainability at Kimberly-Clark. "We constantly challenge ourselves to deliver sustainable solutions that make a difference in our global communities, and nothing is more significant in that endeavor than the candid feedback and guidance from our advisory board."

The new Sustainability Advisory Board members, which began serving terms in 2010, are joining four existing members in utilizing their wealth of experience and expertise to assist Kimberly-Clark in fulfilling its long-standing commitment to sustainability. Current members of the company's advisory board are: **George Carpenter**, President of Fraser River Strategies and the Former Director of Corporate Sustainable Development at Procter & Gamble; **Claude Fussler**, Former Vice President of Dow Chemical and Former Director of Stakeholder Relations at the World Business Council for Sustainable Development; **Timothy Smith**, Senior Vice President, Environment, Social and Governance Group at Walden Asset Management; **Ken Strassner**, Former Vice President, Global Environment, Safety, Regulatory and Scientific Affairs at Kimberly-Clark.

Formed in 2007, Kimberly-Clark's Sustainability Advisory Board provides counsel to the company on sustainability issues as well as potential risks and opportunities for the business. Among many responsibilities, the board meets with the company's leadership teams periodically and provides an external assessment of Kimberly-Clark's sustainability strategy, performance and reports.

About Kimberly-Clark

Kimberly-Clark and its well-known global brands are an indispensable part of life for people in more than 150 countries. Every day, 1.3 billion people - nearly a quarter of the world's population - trust K-C brands and the solutions they provide to enhance their health, hygiene and well-being. With brands such as Kleenex, Scott, Huggies, Pull-Ups, Kotex and Depend, Kimberly-Clark holds the No. 1 or No. 2 share position in more than 80

countries. To keep up with the latest K-C news and to learn more about the company's 138-year history of innovation, visit www.Kimberly-Clark.com.

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