

Kimberly-Clark Ranked Among The Top 100 Greenest U.S. Companies By Newsweek

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DALLAS, October 25, 2010 -- The Kimberly-Clark Corporation (NYSE: KMB) made the most environmental progress within the consumer products/car category among the top 100 companies over the past year, according to Newsweek's 2010 Green Rankings of the largest 500 companies. Newsweek ranked Kimberly-Clark No. 76, up from No. 120 in 2009 among the largest 500 companies, and No. 8, up from No. 10 in 2009 among the consumer products/car category companies this year.

The second annual study by the leading weekly news magazine measures the environmental performance of the 500 largest publicly traded companies based on each company's resource use and emission levels, environmental policies and strategies, and peer reputation.

"Kimberly-Clark is honored to be ranked among the top 100 greenest companies in the U.S., as measured by Newsweek's comprehensive research," said Suhas Apte, Vice President of Global Sustainability at Kimberly-Clark. "This ranking reflects our ongoing commitment to sustainability and to continuously improving our environmental performance."

Kimberly-Clark earned an overall Green Score of 80.65 out of 100 in Newsweek's 2010 Green Rankings. The score is based on the ranking of a company's global environmental impact, based on more than 700 metrics; an extensive assessment of environmental initiatives; and a reputation survey of CEOs, environmental officers and other experts.

The complete Newsweek rankings, as well as the related story and methodology, can be found at <http://www.newsweek.com/feature/2010/green-rankings.html>.

About Kimberly-Clark

Kimberly-Clark and its well-known global brands are an indispensable part of life for people in more than 150 countries. Every day, 1.3 billion people - nearly a quarter of the world's population - trust K-C brands and the solutions they provide to enhance their health, hygiene and well-being. With brands such as Kleenex, Scott, Huggies, Pull-Ups, Kotex and Depend, Kimberly-Clark holds the No. 1 or No. 2 share position in more than 80 countries. To keep up with the latest K-C news and to learn more about the company's 138-year history of innovation, visit www.Kimberly-Clark.com.

<https://www.news.kimberly-clark.com/press-releases?item=124863>