

# Enhance Your Restroom Without Remodeling With New Kleenex Reveal Countertop System

ROSWELL, Ga., Sept. 12, 2017 /PRNewswire/ -- Maintaining a clean restroom is a daily challenge, especially when facilities have to contend with water splashes and sprays on floors and countertops. The new Kleenex® Reveal Countertop System from Kimberly-Clark Professional helps address this problem by providing high-capacity, user-preferred towels right at the sink, where they're needed most.

"With the Kleenex Reveal Countertop System, facilities can elevate the restroom experience without remodeling," said Karel van der Mandele, senior director, Health and Wellness, Kimberly-Clark Professional, North America. "Plus, the system can be used to supplement other hand-drying systems, with customer-preferred, quality hand towels."

Drying with a clean paper towel can reduce bacteria on hands by up to 77 percent. It is also the fastest and most hygienic way to dry hands.

According to a study, Kleenex Reveal Hand Towels deliver a better hand-drying experience than a leading competitor's paper towels. In addition, 70 percent of office building and lodging industry purchasers said they prefer the appearance of Kleenex Reveal Hand Towels to competing offerings.

"The restroom is a top source of facility complaints and water on countertops and floors are two of the most common restroom conditions," van der Mandele added. "By dispensing Kleenex Hand Towels, the most loved restroom brand in the U.S., facilities can improve cleanliness, image and hand towel capacity all at the same time."

The Kleenex Reveal Countertop System features:

- Embossed Kleenex Reveal Hand Towels, which offer a balance of softness and strength to thoroughly dry hands and provide the most satisfying hand-drying experience, according to user feedback
- A proprietary OverStuff Prevention mechanism for correct loading
- 15 percent higher capacity than competing systems, leading to fewer refills
- A Lifetime Warranty<sup>+</sup>
- Quiet, one-handed dispensing and one-handed loading – making it easier to refill than comparable offerings

For more information, visit [www.KCProfessional.com](http://www.KCProfessional.com).

<sup>+</sup> Lifetime warranty applies to proprietary dispensers while they are installed and the end-user account is exclusively using Kimberly-Clark Professional\* products for those dispensers. For more information, visit [www.KCProfessional.com/lifetimewarranty](http://www.KCProfessional.com/lifetimewarranty)

## **About Kimberly-Clark Professional**

Kimberly-Clark Professional partners with businesses to create Exceptional Workplaces, helping to make them healthier, safer and more productive. Key brands in this segment include: Kleenex, Scott, WypAll, Kimtech and Jackson Safety. To see how Kimberly-Clark Professional is helping people around the world to work better, please visit [www.kcprofessional.com](http://www.kcprofessional.com).

## **About Kimberly-Clark**

Kimberly-Clark (NYSE: KMB) and its well-known global brands are an indispensable part of life for people in more than 175 countries. Every day, nearly a quarter of the world's population trust Kimberly-Clark's brands and the solutions they provide to enhance their health, hygiene and well-being. With brands such as Kleenex, Scott, Huggies, Pull-Ups, Kotex and Depend, Kimberly-Clark holds No. 1 or No. 2 share positions in 80 countries. To keep up with the latest news and to learn more about the Company's 145-year history of innovation, visit [www.kimberly-clark.com](http://www.kimberly-clark.com) or follow us on [Facebook](#) or [Twitter](#).

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