

Scott® Brand Celebrates New 'Pic To Win' Sweepstakes With NASCAR Driver AJ Allmendinger

Two Grand Prize \$25,000 "Pit Stop" Bathroom Makeovers and Eight Backstage Racing Weekend Getaways Will Be Awarded as Part of New Sweepstakes

DALLAS, July 24, 2014 /PRNewswire/ -- Everyone knows a good pit crew is essential to a race car's success and the same is true of your own personal pit stop, the bathroom. Even if your bathroom is decked out in Scott® Brand toilet paper, it still might be lacking in other areas. So Scott Brand is offering two lucky winners \$25,000 to make over their personal pit stops through the "Pic to Win" Sweepstakes[1].

The sweepstakes, which runs July 17, 2014, through November 18, 2014, asks entrants to share a photo of their outdated, ugly and downright scary bathrooms. While two Grand Prize winners will have the opportunity to upgrade their personal pit stops, eight runners-up will get to experience a big race from a different perspective with pit-row passes during a race weekend getaway.

"At Scott we're known for offering unique values and we can't wait to share this unique sweepstakes with our customers," said Michael Hurt, Senior Brand Manager for Scott Brand. "It's an exciting way to bring our race sponsorship to life."

"I think everyone deserves to have a winning personal pit stop where they can recharge and prepare for the next lap of their own race," said AJ Allmendinger, driver of the No. 47 Scott Products racecar in the NASCAR Sprint Cup Series. "Two lucky winners will have that \$25,000 makeover opportunity, while the other eight winners will get to experience the excitement I feel every time I drive into the pit. I'm thrilled to work with Scott and offer this sweepstakes to our fans."

This year marks the start of the Scott Brand's partnership with Allmendinger, who will be racing behind the wheel of a brand-new Chevy SS. Fans can also cheer on the No. 47 Scott Products race car throughout the season, including:

- August 3 – Pocono
- August 10 – Watkins Glen
- October 11 – Charlotte
- October 19 – Talladega

For more information and to enter the "Pic to Win" Sweepstakes visit ScottBrand.com.

About Kimberly-Clark

Kimberly-Clark (NYSE: KMB) and its well-known global brands are an indispensable part of life for people in more than 175 countries. Every day, nearly a quarter of the world's population trust K-C brands and the solutions they provide to enhance their health, hygiene and well-being. With brands such as Kleenex, Scott, Huggies, Pull-Ups,

Kotex and Depend, Kimberly-Clark holds the No.1 or No. 2 share position in more than 80 countries. To keep up with the latest K-C news and to learn more about the Company's 142-year history of innovation, visit www.kimberly-clark.com or follow us on [Facebook](#) and [Twitter](#).

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[1] No purchase necessary. Online access required. Open only to legal residents of the 50 United States and DC, who are 18 years of age or older. Sweepstakes began 12:01 AM CT on 7/17/14 and ends 11:59 PM CT on 11/18/14. Limit one (1) entry per person/email address. Odds of winning depend on total number of entries received during sweepstakes period. Subject to full Official Rules at www.scottbrand.com. VOID in PR and where prohibited.

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