## Kimberly-Clark Ranks No. 9 On 2011 List Of "World's 25 Best Multinational Workplaces" By The Great Place To Work Institute

## Recognized for best practices throughout its Latin American Operations

DALLAS, Oct. 28, 2011 /PRNewswire/ -- Kimberly-Clark Corporation (NYSE: KMB) today announced it has been ranked No. 9 on the 2011 list of the "World's 25 Best Multinational Workplaces" by the Great Place to Work Institute. The survey included more than 350 multinational companies from 45 countries, and Kimberly-Clark placed higher than any other consumer products company on the list. The first-ever global rankings were announced October 27 at a ceremony at the New York Stock Exchange.

(Logo: http://photos.prnewswire.com/prnh/20110928/DA76879LOGO)

"Kimberly-Clark's success is the result of the ideas, energy and dedication of our employees," said Liz Gottung, chief human resources officer, Kimberly-Clark. "Their passion truly makes Kimberly-Clark a great place to work and inspires us to always aim higher, building on our legacy of innovation and excellence."

The Great Place to Work Institute's Best Multinational Workplaces List is based on the results of an international survey, which measures employees' views on five key workplace attributes including credibility, fairness, respect, pride and camaraderie. Kimberly-Clark in particular was cited for best practices throughout its Latin American Operations to foster employee engagement and celebrate their contributions to the company's success.

"Kimberly-Clark is honored to be ranked among the world's best multinational workplaces by the Great Place to Work Institute," said Juan Ernesto De Bedout, group president, Latin American Operations, Kimberly-Clark International. "This award recognizes Kimberly-Clark's commitment to unleashing the power of our people and building a winning culture that values the creativity, ideas and contributions of Kimberly-Clark employees worldwide."

This latest recognition from the Great Place to Work Institute follows several international workplace awards received by Kimberly-Clark this year. Kimberly-Clark's Latin American Operations was previously named the No. 1 multinational workplace among the 2011 "Best Companies to Work for in Latin America." In addition, Kimberly-Clark was ranked one of the top "10 Best Workplaces" in France, Brazil and Bolivia by the Great Place to Work Institute, was voted No. 2 among "Best Companies to Work for in Spain" by *Actualidad Economica*, a leading financial magazine, and was named Italy's "Top Employer" for 2011 by the CRF Institute.

Other companies to land in the Top 10 of Great Place to Work Institute's 2011 "World's 25 Best Multinational Workplaces" include McDonald's, FedEx, Google, SAS, and Microsoft.

## **About Kimberly-Clark**

Kimberly-Clark and its well-known global brands are an indispensable part of life for people in more than 150 countries. Every day, 1.3 billion people – nearly a quarter of the world's population – trust K-C brands and the solutions they provide to enhance their health, hygiene and well-being. With brands such as Kleenex, Scott, HUGGIES, Pull-Ups, Kotex and Depend, Kimberly-Clark holds No. 1 or No. 2 share positions in more than 80 countries. To keep up with the latest K-C news and to learn more about the company's 139-year history of innovation, visit www.kimberly-clark.com.

SOURCE Kimberly-Clark Corporation

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