

# Kimberly-Clark Corporation Releases 11th Annual Sustainability Report

DALLAS, July 30, 2014 /PRNewswire/ -- Kimberly-Clark Corporation (NYSE: KMB) has published its annual report on sustainability, a comprehensive overview of the Company's progress against its sustainability efforts within its People, Planet and Products framework.

"At Kimberly-Clark, our vision is to lead the world in essentials for a better life. Sustainability challenges us to deliver on this vision by being responsible stewards of the environment and positive contributors to our communities," said Lisa Morden, senior director of global sustainability for Kimberly-Clark.

The 2013 Sustainability Report highlights Kimberly-Clark's progress towards its multi-year Sustainability 2015 goals.

"In 2013, we continued to make progress towards the goals outlined in our 2015 strategy and we have engaged customers, employees, suppliers, business partners, and social and environmental organizations to help us reach our goals," said Morden.

Kimberly-Clark's sustainability efforts have been recognized globally, appearing for the 11<sup>th</sup> straight year on the "FTSE4Good Index" for corporate responsibility, the *Ethisphere* Magazine's "World's Most Ethical Companies" ranking for the third consecutive year, and ranked No. 6 among "The World's Best Multinational Workplaces" by Great Place to Work Institute.

"Our team is continuously improving how we build sustainability into the way we run our businesses," said Tom Falk, chairman and CEO of Kimberly-Clark. "In 2013, we celebrated achievements in each of our sustainability pillars — People, Planet and Products."

## People

- 0 workplace fatalities
- \$36 million in cash and product donations for community support
- Catalyst, a leading nonprofit organization with a mission to expand opportunities for women in business, recognized Kimberly-Clark as a leading company in supporting women

## Planet

- 26% reduction in manufacturing water use since 2010
- 24% reduction in fiber used from natural forests since 2011
- 6.5% absolute reduction in GHG since 2010
- 80% of K-C manufacturing waste diverted from landfills since 2010

## Products

- 64% of K-C's key suppliers are participating in the Corporate Social Compliance program
- 37% of K-C's net sales were generated from environmentally innovative products in 2013
- 62 tons of post-consumer waste diverted from landfills in 2013

"My hope is that our sustainability results live up to our stakeholders' high expectations," Falk said. "More

importantly, we are trying to make a positive difference on a more sustainable future."

Read Kimberly-Clark's entire 2013 Sustainability Report online at <http://www.sustainabilityreport2013.kimberly-clark.com/>. You're invited to join the conversation; tell us what you think by writing to [sustainability@kcc.com](mailto:sustainability@kcc.com).

#### **About Sustainability at Kimberly-Clark**

Kimberly-Clark is a global corporate leader in sustainability innovation, recognized among the "100 Best Corporate Citizens" by Corporate Responsibility Magazine, "World's Most Ethical Companies" by Ethisphere Institute, as a component of the "Natural Capital Leaders Index" by GreenBiz Group, as a best-workplace employer of choice in multiple global markets and recipient of other notable citizenship distinctions. Kimberly-Clark publishes an annual comprehensive review of progress against its "Sustainability 2015" pillars for People, Planet and Products. Last year's report earned the highest A+ recognition from Global Reporting Initiative, the non-profit organization that promotes transparency in sustainability and governance disclosure. You can find Kimberly-Clark's current report online at [www.kimberly-clark.com/sustainability](http://www.kimberly-clark.com/sustainability).

#### **About Kimberly-Clark**

Kimberly-Clark Corporation (NYSE: "KMB") and its well-known global brands are an indispensable part of life for people in more than 175 countries. Every day, nearly a quarter of the world's population trust K-C's brands and the solutions they provide to enhance their health, hygiene and well-being. With brands such as Kleenex, Scott, HUGGIES, Pull-Ups, Kotex and Depend, Kimberly-Clark holds No. 1 or No. 2 share positions in more than 80 countries. To keep up with the latest K-C news and to learn more about the Company's 142-year history of innovation, visit [www.kimberly-clark.com](http://www.kimberly-clark.com) or follow us on [Facebook](#) or [Twitter](#).

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