## Scott Brand Supports Schools And Communities Through Scott Shared Values Box Tops For Education Sweepstakes

DALLAS, Oct. 1, 2013 /PRNewswire/ -- Scott Brand continues its ongoing support of education and announces the launch of the Scott Shared Values Box Tops for Education Sweepstakes, which will provide consumers with five eBoxTops when they select the offer on ScottBrand.com, as well as the chance to win 250,000 eBoxTops, the equivalent of \$25,000, for their designated school.

The nationwide sweepstakes, which runs Oct.1 through Nov. 30, celebrates the brand's partnership with Box Tops for Education, a fundraising program that helps schools with grades K through 8 earn cash by clipping Box Tops coupons from participating brands.

"As the only bath tissue and paper towel brand that carries Box Tops, we are excited to provide even more support and further our standing commitment to education," said Michael Hurt, senior brand manager for Scott brand. "The Scott Brand takes pride in sharing its value and we want to provide our consumers with an opportunity to benefit from the Box Tops for Education program and to help make an impact in their communities."

Consumers who select the five eBoxTops offer at ScottBrand.com will be automatically entered for a chance to win the 250,000 eBoxTops grand prize for their designated school. Entry is limited to one per person, so teachers, administrators and parents are encouraged to spread the word.

Through its partnership with Box Tops for Education, Scott brand has donated more than \$3 million to schools throughout the nation since 2006. Consumers can find Box Tops year-round on many popular Scott brand products, including bath tissue and paper towels.

The Scott Shared Values Box Tops for Education Sweepstakes is the latest offer from the Scott Shared Values program, which provides consumers with access to special values toward Scott bath tissue and paper towels, as well as exclusive deals from top brands, like Papa John's, Disney, Red Robin and more. To learn about the Scott Shared Values program, visit Scottbrand.com.

## **About Kimberly-Clark**

Kimberly-Clark (NYSE: "KMB") and its well-known global brands are an indispensable part of life for people in more than 175 countries. Every day, nearly a quarter of the world's population trust K-C's brands and the solutions they provide to enhance their health, hygiene and well-being. With brands such as Kleenex, Scott, Huggies, Pull-Ups, Kotex and Depend, Kimberly-Clark holds the No. 1 or No. 2 share position in more than 80 countries. To keep up with the latest K-C news and to learn more about the company's 141-year history of innovation, visit www.kimberly-clark.com, or follow us on Facebook or Twitter.

## **About Box Tops for Education**

America's schools have earned more than \$525 million through all Box Tops for Education earnings programs

since the program started in 1996, including \$47 million just since March 2012. More than 90,000 schools use that cash to purchase items such as computers, library books, art supplies and playground equipment. Schools can earn up to \$20,000 by clipping Box Tops coupons from 240 products and can earn eBoxTops by shopping online through the Box Tops Marketplace. To learn more and for a list of participating products, visit www.btfe.com.

\*NO PURCHASE NECESSARY. Online access required. Sweepstakes begins 12:00 am CT 10/1/13; ends 11:59 pm CT 11/30/13. Open to legal U.S. residents, 18 or older. Prize will be awarded to designated school, which must be enrolled with Box Tops For Education. Limit 1 prize per school and 1 entry per person. Odds of winning depend upon number of entries. Void where prohibited. For details go to <a href="https://www.scottbrand.com">www.scottbrand.com</a>. Sponsor: Kimberly-Clark Global Sales, LLC., 2300 Winchester Rd. Neenah, WI 54957-2020.

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