## Kimberly-Clark Announces Second Quarter 2013 Results

DALLAS, July 22, 2013 /PRNewswire/ -- Kimberly-Clark Corporation (NYSE: KMB) today reported second quarter 2013 results, updated a portion of its full-year planning assumptions and reconfirmed its previous guidance for full-year 2013 adjusted earnings per share.

## Executive Summary

- Second quarter 2013 net sales of $\$ 5.3$ billion were even with the year-ago period. Organic sales rose 3 percent, including a 9 percent increase in K-C International. Organic sales exclude the impact of changes in foreign currency exchange rates and lost sales as a result of European strategic changes and pulp and tissue restructuring actions.
- Diluted net income per share for the second quarter of 2013 was $\$ 1.36$ versus $\$ 1.26$ in 2012.
- Second quarter adjusted earnings per share were $\$ 1.41$ in 2013 compared to $\$ 1.30$ in the prior year. The improvement was driven by organic sales growth, cost savings, higher equity income and a lower share count, partially offset by input cost inflation, unfavorable foreign currency rates and a higher effective tax rate. Second quarter 2013 adjusted earnings per share exclude restructuring costs for European strategic changes. Adjusted earnings per share in the second quarter of 2012 exclude costs for pulp and tissue restructuring actions.
- Adjusted earnings per share in 2013 are anticipated to be $\$ 5.60$ to $\$ 5.75$. This range is consistent with the company's previous guidance and includes expectations for higher cost savings but a more negative impact from currency exchange rates compared to previous assumptions. Estimated full-year 2013 adjusted earnings per share exclude restructuring costs for European strategic changes and a balance sheet remeasurement charge due to the February 2013 devaluation of the Venezuelan bolivar.

Chairman and Chief Executive Officer Thomas J. Falk said, "We delivered another solid quarter of results while we continued to execute our Global Business Plan strategies. We achieved 3 percent organic sales growth, as excellent results in K-C International more than offset mixed volume performance in the developed markets. We generated $\$ 80$ million of cost savings, improved adjusted operating profit margin by 80 basis points and delivered an 8 percent increase in adjusted earnings per share. We also launched a number of product innovations and continued to allocate capital in shareholder-friendly ways. At the half way point of the year, I am encouraged by our progress overall."

Falk added, "In terms of the full year, we continue to target organic sales growth of 3 to 5 percent, led by K-C International. We are also reconfirming our previous guidance for adjusted earnings per share, as we expect to overcome additional currency headwinds primarily with higher FORCE cost savings. If recent spot currency rates generally hold going forward, it is less likely that adjusted earnings per share will be in the upper half of our guidance range. Although the macro environment has become more volatile recently, we continue to be optimistic about our prospects to drive profitable growth and to generate attractive returns to shareholders."

## Second Quarter 2013 Operating Results

Sales of $\$ 5.3$ billion in the second quarter of 2013 were even with the year-ago period. Organic sales rose 3 percent, with increased sales volumes of 2 percent and higher net selling prices of 1 percent. Lost sales in conjunction with European strategic changes and pulp and tissue restructuring actions reduced sales by 2 percent and foreign currency exchange rates were unfavorable by 1 percent.

Operating profit was $\$ 796$ million in the second quarter of 2013 , up 6 percent from $\$ 754$ million in 2012. Adjusted operating profit was $\$ 818$ million in the second quarter of 2013 , up 6 percent compared to $\$ 773$ million in the yearago period. Adjusted results exclude $\$ 22$ million of restructuring costs for European strategic changes in 2013 and $\$ 19$ million of costs for pulp and tissue restructuring actions in 2012.

The increase in year-over-year adjusted operating profit included benefits from organic sales growth and $\$ 80$ million in cost savings from the company's FORCE (Focused On Reducing Costs Everywhere) program. Input costs were $\$ 30$ million higher overall versus 2012, with $\$ 15$ million of higher fiber costs, a $\$ 10$ million increase in energy and $\$ 5$ million of higher distribution costs. Foreign currency translation effects, as a result of the weakening of several currencies relative to the U.S. dollar, reduced operating profit by $\$ 15$ million. Currency transaction effects also negatively impacted the operating profit comparison. Other (income) and expense, net was $\$ 8$ million of income in 2013 and $\$ 18$ million of income in 2012. The change was driven by the resolution of a legal matter in the prior year.

The second quarter effective tax rate was 32.6 percent in 2013 compared to 31.0 percent in 2012 . The second quarter adjusted effective tax rate, which does not include the effect of the previously mentioned item excluded from adjusted earnings per share calculations, was 31.8 percent in 2013, consistent with the anticipated full-year rate of 30 to 32 percent. The second quarter 2012 adjusted effective tax rate was 30.6 percent.

Kimberly-Clark's share of net income of equity companies in the second quarter of 2013 was $\$ 55$ million compared to $\$ 43$ million in 2012. At Kimberly-Clark de Mexico, S.A.B. de C.V., results benefited from solid organic sales growth, increased operating profit margin and a stronger Mexican peso.

## Cash Flow and Balance Sheet

Cash provided by operations in the second quarter of 2013 was $\$ 576$ million compared to $\$ 740$ million in the prior year. The decrease was driven by higher tax payments and pension contributions. Second quarter defined benefit pension contributions totaled \$110 million in 2013 and \$1 million in 2012.

Capital spending for the second quarter was $\$ 220$ million in 2013 and $\$ 227$ million in 2012. Kimberly-Clark continues to expect full-year 2013 spending in a range of $\$ 1.0$ to $\$ 1.1$ billion. Second quarter 2013 share repurchases were 3 million shares at a cost of $\$ 300$ million. Kimberly-Clark expects to repurchase $\$ 1.2$ billion of common stock in 2013, at the high end of its previously communicated $\$ 1.0$ to $\$ 1.2$ billion target range. Total debt and redeemable securities was $\$ 7.2$ billion at June 30, 2013 compared to $\$ 6.7$ billion at the end of 2012.

## Second Quarter 2013 Business Segment Results

## Personal Care Segment

Second quarter sales of $\$ 2.4$ billion decreased 1 percent. Lost sales as a result of European strategic changes reduced sales volumes by 3 percent and currency rates were unfavorable by 1 percent, while organic sales volumes rose 3 percent. Second quarter operating profit of $\$ 432$ million increased 6 percent. The comparison benefited from organic sales growth and cost savings, partially offset by input cost inflation and unfavorable currency rates.

Sales in North America were down 3 percent, with volumes and product mix each off more than 1 percent. Feminine care volumes fell high-single digits compared to strong growth in the year-ago period. Child care volumes decreased mid-single digits, including lower shipments for Huggies Little Swimmers swim pants. Volumes for nonbranded personal care offerings were also below year-ago levels. Adult care volumes increased mid-single digits, with benefits from product innovation and market share gains on the Depend brand. Huggies baby wipe volumes were up low-single digits, while Huggies diaper volumes were similar to a soft year-ago performance.

Sales increased 5 percent in K-C International, despite a 3 point negative impact from changes in currency rates. Sales volumes were up 6 percent and net selling prices and product mix each added 1 point of growth. Volumes increased significantly in China, Russia, Vietnam and throughout most of Latin America, including Brazil, but
declined in Venezuela.

Sales in Europe decreased 29 percent, including a 36 point negative impact from lost sales in conjunction with European strategic changes and a 1 point drag from currency rates. Organic sales volumes rose 8 percent, driven by growth in non-branded offerings, Huggies baby wipes and child care products.

## Consumer Tissue Segment

Second quarter sales of $\$ 1.6$ billion increased 2 percent. Organic sales volumes improved 3 percent and net selling prices were up 1 percent. Lost sales in conjunction with European strategic changes and pulp and tissue restructuring actions reduced sales volumes by 1 percent and currency rates were unfavorable by 1 point. Second quarter operating profit of $\$ 220$ million was essentially even with the prior year. The comparison benefited from organic sales growth and higher production volumes in 2013, offset by input cost inflation and other manufacturing cost increases.

Sales in North America were up 3 percent. Sales volumes increased 2 percent, driven by growth on Cottonelle bathroom tissue. Net selling prices advanced 2 percent, including benefits from sheet count reductions accompanying product innovation launched late in the quarter on Kleenex facial tissue and Cottonelle bathroom tissue.

Sales increased 8 percent in K-C International, despite a 3 point negative impact from changes in currency rates. Sales volumes increased 7 percent and net selling prices and product mix each improved 2 percent. The organic growth was driven by increases in Latin America, including Venezuela, and the Middle East/Eastern Europe/Africa region.

Sales in Europe decreased 8 percent. Lost sales in conjunction with European strategic changes and pulp and tissue restructuring actions reduced sales volumes by 4 percent and currency rates were unfavorable by 2 percent. Organic sales volumes fell 2 percent, driven by declines in bathroom tissue.

## K-C Professional (KCP) Segment

Second quarter sales of $\$ 0.8$ billion were even with the year-ago level. Net selling prices increased 2 percent. Lost sales in conjunction with European strategic changes and pulp and tissue restructuring actions reduced sales volumes by 1 percent and currency rates were unfavorable by 1 percent. Second quarter operating profit of $\$ 161$ million increased 17 percent, driven by higher net selling prices and cost savings.

Sales in North America fell 1 percent. Sales volumes were off 3 percent, mostly due to lower sales of washroom products and the exit of certain lower-margin safety product offerings. Higher net selling prices and changes in product mix combined to add 2 points of growth.

Sales increased 5 percent in K-C International, despite a 3 point drag from unfavorable currency rates. Sales volumes rose 5 percent and net selling prices improved 3 percent. The organic growth included a double-digit increase in Latin America.

Sales in Europe decreased 3 percent. Lost sales in conjunction with European strategic changes and pulp and tissue restructuring actions reduced sales volumes 3 percent and currency rates were unfavorable by 1 percent. Organic sales volumes were off 1 percent, including declines in Southern Europe where economic conditions remain difficult. Changes in net selling prices and product mix each added 1 point of growth.

## Health Care Segment

Second quarter sales of $\$ 0.4$ billion decreased 2 percent. Sales volumes were off 1 percent and currency rates were unfavorable 1 percent. Second quarter operating profit of $\$ 54$ million decreased 4 percent. The decline was driven by increased marketing, research and general expenses and higher manufacturing costs, mostly offset by input cost deflation.

Surgical and infection prevention volumes were down low-single digits, primarily due to declines in exam gloves. Medical device volumes were up slightly compared to double-digit growth in the year-ago period.

## Western and Central European Businesses Strategic Changes - Update

In October 2012, Kimberly-Clark decided to make strategic changes to its Western and Central European businesses in order to improve underlying profitability and to focus resources and investments on stronger market positions and growth opportunities that can deliver more sustainable returns. These changes include the exit of the diaper category in Western and Central Europe, with the exception of the Italian market, and the divestiture or exit of some lower-margin businesses in certain markets, mostly in the consumer tissue segment. To align its cost structure with these strategic decisions, Kimberly-Clark is streamlining its European manufacturing footprint and administrative organization.

Restructuring costs for these actions will be incurred through 2014 and are expected to total $\$ 300$ to $\$ 350$ million after tax ( $\$ 350$ to $\$ 400$ million pre-tax), unchanged from the estimate communicated in April 2013. Cash costs are projected to be approximately 50 to 60 percent of the total charges, consistent with prior estimates. The impacted businesses generated annual net sales of approximately $\$ 0.5$ billion and negligible operating profit. Second quarter 2013 restructuring costs were $\$ 21$ million after tax ( $\$ 22$ million pre-tax), bringing cumulative costs to $\$ 284$ million after tax ( $\$ 352$ million pre-tax).

## Year-To-Date Results

For the first six months of 2013, sales of $\$ 10.6$ billion increased 1 percent. Organic sales rose 3 percent, with higher sales volumes of 2 percent and increased net selling prices of 1 percent. Changes in foreign currency rates decreased sales by 1 percent and lost sales in conjunction with European strategic changes and pulp and tissue restructuring actions reduced sales by 1 percent.

Year-to-date operating profit of $\$ 1,579$ million increased 9 percent compared to $\$ 1,454$ million in 2012. Adjusted operating profit in 2013 of $\$ 1,668$ million increased 11 percent compared to $\$ 1,508$ million in 2012. Adjusted operating profit comparisons benefited from organic sales growth and FORCE cost savings of $\$ 165$ million. In addition, higher production volumes positively affected the operating profit comparison by $\$ 25$ million. On the other hand, input costs were $\$ 65$ million higher overall versus 2012. Overall marketing, research and general expenses also increased versus the year-ago period, driven by higher administrative costs. Foreign currency translation effects reduced operating profit by $\$ 25$ million. Currency transaction effects also negatively impacted the operating profit comparison.

Through six months, diluted net income per share was $\$ 2.72$ in 2013 and $\$ 2.43$ in 2012. Adjusted earnings per share were $\$ 2.89$ in 2013 and $\$ 2.54$ in 2012. The increase in adjusted earnings per share was primarily due to higher adjusted operating profit, along with increased equity income and a lower share count, partially offset by a higher effective tax rate.

Adjusted operating profit and adjusted earnings per share in 2013 exclude restructuring costs for European strategic changes and a balance sheet remeasurement charge due to the February 2013 devaluation of the Venezuelan bolivar. Adjusted results in 2012 exclude charges for pulp and tissue restructuring actions. Additional detail on these items and further information about why the company uses these non-GAAP financial measures are provided later in this news release.

## 2013 Outlook - Update

The company updated the following key planning and guidance assumptions for full-year 2013:

- Currency rates are expected to reduce sales by 1 to 2 percent compared to the previous assumption for a negative impact between 0 and 1 percent. Currency rates are also anticipated to more negatively impact operating profit growth versus prior expectations.
- Cost savings from the company's FORCE program are expected to be $\$ 300$ to $\$ 350$ million, up from the previous estimate of $\$ 250$ to $\$ 300$ million.
- Share repurchases are expected to be $\$ 1.2$ billion, at the high end of the company's target range of $\$ 1.0$ to $\$ 1.2$ billion, subject to market conditions.
- The company continues to target adjusted earnings per share in a range of $\$ 5.60$ to $\$ 5.75$. If currency exchange rates generally hold at recent spot rates for the balance of the year, it is less likely that adjusted earnings per share will be in the upper half of the range.


## Non-GAAP Financial Measures

This press release and the accompanying tables include the following financial measures that have not been calculated in accordance with accounting principles generally accepted in the U.S., or GAAP, and are therefore referred to as non-GAAP financial measures:

- Adjusted earnings and earnings per share
- Adjusted gross and operating profit
- Adjusted effective tax rate

These non-GAAP financial measures exclude the following items:

- Western and Central Europe strategic changes and related restructuring charges. In October 2012, the company initiated strategic changes and a related restructuring in its Western and Central European businesses in order to improve underlying profitability and focus its resources on its strongest market positions and growth opportunities. The restructuring is expected to be completed by December 31, 2014.
Restructuring charges related to these strategic changes were excluded from the calculation of the company's earnings and earnings per share, gross and operating profit and effective tax rate, calculated in accordance with GAAP, for the three and six months ended June 30, 2013, and the estimated earnings per share and estimated effective tax rate, calculated in accordance with GAAP, for the full year 2013.
- Balance sheet remeasurement charge due to devaluation of Venezuelan bolivar. In the first quarter of 2013, the company recorded a charge for the remeasurement of the local currency-denominated balance sheet due to the February 2013 devaluation of the Venezuelan bolivar. This charge was excluded from the calculation of the company's earnings and earnings per share, operating profit and effective tax rate, calculated in accordance with GAAP, for the six months ended June 30, 2013, and the estimated earnings per share and estimated effective tax rate, calculated in accordance with GAAP, for the full year 2013.
- Pulp and tissue restructuring charges. In 2011 and 2012, the company executed pulp and tissue restructuring actions to exit its remaining integrated pulp manufacturing operations and improve the underlying profitability and return on invested capital of its consumer tissue and K-C Professional businesses. The restructuring actions were substantially completed by December 31, 2012. Pulp and tissue restructuring charges were excluded from the calculation of the company's earnings and earnings per share, gross and operating profit and the effective tax rate, calculated in accordance with GAAP, for the three and six months ended June 30 , 2012.

In accordance with the SEC's requirements, reconciliations of the non-GAAP financial measures to the comparable GAAP financial measures are attached.

In addition, this press release includes information regarding organic sales, which exclude the impact of changes in foreign currency rates and lost sales in conjunction with European strategic changes and pulp and tissue restructuring actions.

The company provides these non-GAAP financial measures as supplemental information to our GAAP financial measures. Management and the company's Board of Directors use adjusted earnings, adjusted earnings per share and adjusted gross and operating profit to (a) evaluate the company's historical and prospective financial performance and its performance relative to its competitors, (b) allocate resources and (c) measure the operational performance of the company's business units and their managers. Management also believes that the use of
adjusted effective tax rate provides improved insight into the tax effects of our ongoing business operations.
Additionally, the Management Development and Compensation Committee of the company's Board of Directors has used certain of the non-GAAP financial measures when setting and assessing achievement of incentive compensation goals. These goals are based, in part, on the company's adjusted earnings per share and improvement in the company's adjusted return on invested capital and adjusted operating profit return on sales determined by excluding certain of the charges that are used in calculating these non-GAAP financial measures.

In addition, Kimberly-Clark management believes that investors' understanding of the company's performance is enhanced by including these non-GAAP financial measures as a reasonable basis for comparing the company's ongoing results of operations. Many investors are interested in understanding the performance of our businesses by comparing our results from ongoing operations from one period to the next. By providing these non-GAAP financial measures, together with reconciliations, we believe we are enhancing investors' understanding of our businesses and our results of operations. Also, many financial analysts who follow our company focus on and publish both historical results and future projections based on non-GAAP financial measures. We believe that it is in the best interests of our investors for us to provide this information to analysts so that those analysts accurately report the non-GAAP financial information.

These non-GAAP financial measures are not meant to be considered in isolation or as a substitute for the comparable GAAP measures. There are limitations to these non-GAAP financial measures because they are not prepared in accordance with GAAP and may not be comparable to similarly titled measures of other companies due to potential differences in methods of calculation and items being excluded. The company compensates for these limitations by using these non-GAAP financial measures as a supplement to the GAAP measures and by providing reconciliations of the non-GAAP and comparable GAAP financial measures. The non-GAAP financial measures should be read only in conjunction with the company's consolidated financial statements prepared in accordance with GAAP.

## Conference Call

A conference call to discuss this news release and other matters of interest to investors and analysts will be held at 9 a.m. (CDT) today. The conference call will be simultaneously broadcast over the World Wide Web. Stockholders and others are invited to listen to the live broadcast or a playback, which can be accessed by following the instructions set out in the Investors section of the company's Web site (www.kimberly-clark.com).

## About Kimberly-Clark

Kimberly-Clark and its well-known global brands are an indispensable part of life for people in more than 175 countries. Every day, nearly a quarter of the world's population trust K-C brands and the solutions they provide to enhance their health, hygiene and well-being. With brands such as Kleenex, Scott, Huggies, Pull-Ups, Kotex and Depend, Kimberly-Clark holds No. 1 or No. 2 share positions in more than 80 countries. To keep up with the latest KC news and to learn more about the company's 141-year history of innovation, visit www.kimberly-clark.com.

Copies of Kimberly-Clark's Annual Report to Stockholders and its proxy statements and other SEC filings, including Annual Reports on Form 10-K, Quarterly Reports on Form 10-Q and Current Reports on Form 8-K, are made available free of charge on the company's Web site on the same day they are filed with the SEC. To view these filings, visit the Investors section of the company's Web site.

Certain matters contained in this news release concerning the business outlook, including anticipated financial and operating results, anticipated currency rates and exchange risks, cost savings and reductions, raw material, energy and other input costs, share repurchases, the anticipated costs, scope, timing and financial and other effects of the Western and Central Europe strategic changes, the effective tax rate, sources and uses of cash, market demand and economic conditions, contingencies and anticipated transactions of the company constitute forward-looking statements and are based upon management's expectations and beliefs concerning future events impacting the company. There can be no assurance that these future events will occur as anticipated or that the company's
results will be as estimated. Forward-looking statements speak only as of the date they were made, and we undertake no obligation to publicly update them. For a description of certain factors that could cause the company's future results to differ from those expressed in any such forward-looking statements, see Item 1A of the company's Annual Report on Form 10-K for the year ended December 31, 2012 entitled "Risk Factors."

## KIMBERLY-CLARK CORPORATION

CONSOLIDATED INCOME STATEMENT
(Millions, except per share amounts)

|  | Three Months Ended June 30 |  |  |  | Change |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 2013 |  | 012 |  |
| Net Sales | \$ | 5,267 | \$ | 5,269 | - |
| Cost of products sold |  | 3,467 |  | 3,514 | -1.3\% |
| Gross Profit |  | 1,800 |  | 1,755 | +2.6\% |
| Marketing, research and general expenses |  | 1,012 |  | 1,019 | -0.7\% |
| Other (income) and expense, net |  | (8) |  | (18) | -55.6\% |
| Operating Profit |  | 796 |  | 754 | +5.6\% |
| Interest income |  | 5 |  | 5 | - |
| Interest expense |  | (71) |  | (71) | - |
| Income Before Income Taxes and Equity Interests |  | 730 |  | 688 | +6.1\% |
| Provision for income taxes |  | (238) |  | (213) | +11.7\% |
| Income Before Equity Interests |  | 492 |  | 475 | +3.6\% |
| Share of net income of equity companies |  | 55 |  | 43 | +27.9\% |
| Net Income |  | 547 |  | 518 | +5.6\% |
| Net income attributable to noncontrolling interests |  | (21) |  | (20) | +5.0\% |
| Net Income Attributable to Kimberly-Clark Corporation | \$ | 526 | \$ | 498 | +5.6\% |

## Per Share Basis

## Net Income Attributable to Kimberly-Clark

## Corporation

## Cash Dividends Declared

| $\$$ | 1.36 |
| :--- | :--- |
| $\$$ | 0.81 |


| $\$$ | 1.26 |  |
| :--- | :--- | :--- |
| $\$$ | 0.74 |  |

## Common Shares Outstanding

Unaudited

## KIMBERLY-CLARK CORPORATION

CONSOLIDATED INCOME STATEMENT
(Millions, except per share amounts)

|  | Six |  | ded | Change |
| :---: | :---: | :---: | :---: | :---: |
|  | 2013 |  | 2012 |  |
| Net Sales | \$ 10,585 | \$ | 10,510 | +0.7\% |
| Cost of products sold | 6,963 |  | 7,051 | -1.2\% |
| Gross Profit | 3,622 |  | 3,459 | +4.7\% |
| Marketing, research and general expenses | 2,039 |  | 2,015 | +1.2\% |
| Other (income) and expense, net | 4 |  | (10) | N.M. |
| Operating Profit | 1,579 |  | 1,454 | +8.6\% |
| Interest income | 10 |  | 9 | +11.1\% |
| Interest expense | (138) |  | (142) | -2.8\% |
| Income Before Income Taxes and Equity Interests | 1,451 |  | 1,321 | +9.8\% |
| Provision for income taxes | (461) |  | (398) | +15.8\% |
| Income Before Equity Interests | 990 |  | 923 | +7.3\% |


| Share of net income of equity companies |  | 108 |  | 82 | +31.7\% |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Net Income |  | 1,098 |  | 1,005 | +9.3\% |
| Net income attributable to noncontrolling interests |  | (41) |  | (39) | +5.1\% |
| Net Income Attributable to Kimberly-Clark Corporation | \$ | 1,057 | \$ | 966 | +9.4\% |
| Per Share Basis |  |  |  |  |  |
| Net Income Attributable to Kimberly-Clark |  |  |  |  |  |
| Corporation |  |  |  |  |  |
| Basic | \$ | 2.74 | \$ | 2.45 | +11.8\% |
| Diluted | \$ | 2.72 | \$ | 2.43 | +11.9\% |
| Cash Dividends Declared | \$ | 1.62 | \$ | 1.48 | +9.5\% |

## Common Shares Outstanding

Average diluted shares for six months ended

June 30

| $\mathbf{2 0 1 3}$ | 2012 |
| :---: | :---: | :---: |
|  |  |

Unaudited
N.M. - Not meaningful

KIMBERLY-CLARK CORPORATION

NON-GAAP RECONCILIATIONS
(Millions, except per share amounts)

Three Months Ended June 30, 2013

|  | Charges for |  |  |
| :---: | :---: | :---: | :---: |
|  |  |  |  |
|  |  | European | As |
|  | As | Strategic | Adjusted |
|  | Reported | Changes | Non-GAAP |
| Cost of products sold | \$ 3,467 | \$ 18 | \$ 3,449 |



## NON-GAAP RECONCILIATIONS

(Millions, except per share amounts)

Six Months Ended June 30, 2013

|  |  |  | Charges for |  | Charge for |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | European |  | Venezuelan |  | As |  |
|  |  | As | Strategic |  | Bolivar |  | Adjusted |  |
|  | Reported |  | Changes |  | Devaluation |  | Non-GAAP |  |
| Cost of products sold | \$ | 6,963 | \$ | 38 | \$ | - | \$ | 6,925 |
| Gross profit |  | 3,622 |  | (38) |  | - |  | 3,660 |
| Marketing, research and general expenses |  | 2,039 |  | 15 |  | - |  | 2,024 |
| Other (income) and expense, net |  | 4 |  | - |  | 36 |  | (32) |
| Operating profit |  | 1,579 |  | (53) |  | (36) |  | 1,668 |
| Income before income taxes and equity interests |  | 1,451 |  | (53) |  | (36) |  | 1,540 |
| Provision for income taxes |  | (461) |  | 11 |  | 10 |  | (482) |
| Effective tax rate |  | 31.8 \% |  | - |  | - |  | 31.3 \% |
| Income before equity interests |  | 990 |  | (42) |  | (26) |  | 1,058 |
| Net income |  | 1,098 |  | (42) |  | (26) |  | 1,166 |
| Net income attributable to Kimberly-Clark |  |  |  |  |  |  |  |  |
| Corporation |  | 1,057 |  | (42) |  | (26) |  | 1,125 |
| Diluted earnings per share ${ }^{(a)}$ |  | 2.72 |  | .11) |  | .07) |  | 2.89 |

Six Months Ended June 30, 2012

|  | Charges for |  |
| :---: | :---: | :---: |
|  | Pulp and | As |
| As | Tissue | Adjusted |
| Reported | Restructuring | Non-GAAP |
| \$ 7,051 | \$ 53 | \$ 6,998 |


| Gross profit | 3,459 | $(53)$ | 3,512 |
| :--- | :---: | :---: | :---: |
| Marketing, research and general expenses | 2,015 | 1 | 2,014 |
| Operating profit | 1,454 | $(54)$ | 1,508 |
| Income before income taxes and equity interests | 1,321 | $(54)$ | 1,375 |
| Provision for income taxes | $(398)$ | 14 | $(412)$ |
| Effective tax rate | $30.1 \%$ | $(40)$ | 30.0 |
| Income before equity interests | 923 | $(40)$ | 1,045 |
| Net income | 1,005 | $(0.10)$ | 1,006 |
| Net income attributable to Kimberly-Clark Corporation | 966 | 2.43 | 2.54 |

(a) "As Adjusted Non-GAAP" does not equal "As Reported" plus "Charges" as a result of rounding.

Unaudited

## KIMBERLY-CLARK CORPORATION

CONSOLIDATED BALANCE SHEET
(Millions)

| June 30, | December 31, |
| :---: | :---: |
| 2013 | 2012 |

## ASSETS

## Current Assets

| Cash and cash equivalents | $\mathbf{\$}$ | $\mathbf{1 , 1 6 0}$ | $\mathbf{1 , 1 0 6}$ |
| :--- | :---: | :---: | :---: |
| Accounts receivable, net | $\mathbf{2 , 4 9 0}$ | 2,642 |  |
| Inventories | $\mathbf{2 , 3 2 7}$ | 2,348 |  |
| Other current assets | $\mathbf{7 5 4}$ | 493 |  |
| Total Current Assets | $\mathbf{6 , 7 3 1}$ | 6,589 |  |
| Property, Plant and Equipment, Net | $\mathbf{7 , 8 3 4}$ | $\mathbf{8 , 0 9 5}$ |  |



June 30, 2013 data is unaudited

KIMBERLY-CLARK CORPORATION



Unaudited

KIMBERLY-CLARK CORPORATION<br>SELECTED BUSINESS SEGMENT DATA<br>(Millions)

|  | Three Months Ended <br> June 30 |  |  |  | Six Months Ended <br> June 30 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 2013 |  | 2012 | Change |  | 2013 |  | 2012 | Change |
| NET SALES |  |  |  |  |  |  |  |  |  |  |
| Personal |  |  |  |  |  |  |  |  |  |  |
| Care | \$ | 2,390 | \$ | 2,415 | -1.0\% | \$ | 4,787 | \$ | 4,782 | +0.1\% |
| Consumer |  |  |  |  |  |  |  |  |  |  |
| Tissue |  | 1,625 |  | 1,588 | +2.3\% |  | 3,343 |  | 3,247 | +3.0\% |
| K-C |  |  |  |  |  |  |  |  |  |  |
| Professional |  | 841 |  | 839 | +0.2\% |  | 1,634 |  | 1,636 | -0.1\% |
| Health Care |  | 401 |  | 411 | $-2.4 \%$ |  | 798 |  | 816 | -2.2\% |
| Corporate \& |  |  |  |  |  |  |  |  |  |  |
| Other |  | 10 |  | 16 | N.M. |  | 23 |  | 29 | N.M. |
| TOTAL |  |  |  |  |  |  |  |  |  |  |
| NET SALES | \$ | 5,267 | \$ | 5,269 | - | \$ | 10,585 | \$ | 10,510 | +0.7\% |

OPERATING

## PROFIT

| Personal |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Care | \$ | 432 | \$ | 406 | +6.4\% | \$ | 873 | \$ | 805 | +8.4\% |
| Consumer |  |  |  |  |  |  |  |  |  |  |
| Tissue |  | 220 |  | 219 | +0.5\% |  | 480 |  | 436 | +10.1\% |
| K-C |  |  |  |  |  |  |  |  |  |  |
| Professional |  | 161 |  | 138 | +16.7\% |  | 304 |  | 263 | +15.6\% |
| Health Care |  | 54 |  | 56 | -3.6\% |  | 98 |  | 109 | -10.1\% |
| Corporate \& |  |  |  |  |  |  |  |  |  |  |
| Other ${ }^{(a)}$ |  | (79) |  | (83) | N.M. |  | (172) |  | (169) | N.M. |
| Other (income) and expense, net |  | (8) |  | (18) | -55.6\% |  | 4 |  | (10) | N.M. |
| total |  |  |  |  |  |  |  |  |  |  |
| operating PROFIT | \$ | 796 | \$ | 754 | +5.6\% | \$ | 1,579 | \$ | 1,454 | +8.6\% |

(a) For the three and six months ended June 30, 2013, Corporate \& Other includes charges related to the European strategic changes of $\$ 22$ and $\$ 53$, respectively. For the three and six months ended June 30, 2012, Corporate \& Other includes charges related to the pulp and tissue restructuring actions of $\$ 19$ and $\$ 54$, respectively.
N.M. - Not meaningful

Unaudited

KIMBERLY-CLARK CORPORATION

SELECTED BUSINESS SEGMENT DATA

PERCENTAGE CHANGE IN NET SALES VERSUS PRIOR YEAR

Three Months Ended June 30, 2013

## Restructuring

|  | Organic | Impact on | Total | Net | Mix/ |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Total | Volume | Volume $^{(a)}$ | Volume | Price | Other $^{(b)}$ | Currency |


| Consolidated | - | 2 | (2) | - | 1 | - | (1) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Personal Care | (1.0) | 3 | (3) | - | - | - | (1) |
| Consumer Tissue | 2.3 | 3 | (1) | 2 | 1 | - | (1) |
| K-C Professional | 0.2 | - | (1) | (1) | 2 | - | (1) |
| Health Care | (2.4) | (1) | - | (1) | - | - | (1) |

Six Months Ended June 30, 2013
Restructuring

|  |  | Organic | Impact on | Total | Net | Mix/ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Volume | Volume ${ }^{(a)}$ | Volume | Price | Other ${ }^{(b)}$ | Currency |
| Consolidated | 0.7 | 2 | (1) | 1 | 1 | - | (1) |
| Personal Care | 0.1 | 3 | (2) | 1 | 1 | (1) | (1) |
| Consumer Tissue | 3.0 | 3 | (1) | 2 | 1 | 1 | (1) |
| K-C Professional | (0.1) | - | (1) | (1) | 1 | 1 | (1) |
| Health Care | (2.2) | (2) | - | (2) | - | 1 | (1) |

(a) Lost volume related to the European strategic changes and pulp and tissue restructuring actions.
(b) Mix/Other includes rounding.

Unaudited

## KIMBERLY-CLARK CORPORATION

OUTLOOK FOR 2013

ESTIMATED FULL YEAR 2013 DILUTED EARNINGS PER SHARE

| Adjusted earnings per share | $\$ 50$ | $-\$ 0.75$ |
| :--- | :--- | :--- |
| Adjustment for charges related to European strategic changes | $(0.26)$ | - |
| Adjustment for charge related to devaluation of Venezuelan bolivar | $(0.13)$ |  |

Per share basis - diluted net income attributable to Kimberly-Clark Corporation | $\$ 15.27$ |  |  |
| :--- | :--- | :--- |

ESTIMATED FULL YEAR 2013 EFFECTIVE TAX RATE

Adjusted effective tax rate

Adjustment for charges related to European strategic changes
Adjustment for charge related to devaluation of Venezuelan bolivar

Effective tax rate

| $30.0 \%$ | - | $32.0 \%$ |
| :---: | :---: | :---: |
| 1.0 | - | 1.0 |
| - | - | - |
| 31.0 | - | 33.0$\%$ |

(Logo: http://photos.prnewswire.com/prnh/20110928/DA76879LOGO)
[KMB-F]

## SOURCE Kimberly-Clark Corporation

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