## Scott<sup>®</sup> Brand Shares Its Value By Awarding \$25,000 To Indiana School

## Brand announces Southwestern Middle School recipient of matched donation program

DALLAS, May 29, 2014 /PRNewswire/ -- The Scott® Brand, a national paper products company, is pleased to announce Southwestern Middle School in Tippecanoe County, Indiana has been selected as the recipient of a \$25,000 donation to be used toward educational needs. Southwestern Middle School was selected to receive this donation because it experienced significant damage following a tornado that hit this past November and is rebuilding in preparation of opening in 2015. The school plans to use these funds to make needed improvements to its athletic facilities.

"This donation means so much to our students and teachers," said Karen Smith, principal of Southwestern Middle School. "The money will help us rebuild our school pride inside and outside the building. We want to replace our announcer's booth and sound system at the football field, as well as purchase new athletic equipment and restore some of our Wildcat memorabilia throughout the school, especially the gymnasium."

Today, the students will reunite as a whole school for the first time since the tornado. A field day will be hosted for the Southwestern Middle School community at the West Pavilion at the Tippecanoe County Fairgrounds and the Lafayette YMCA.

"Our community is so grateful and overwhelmed by this generous donation from Scott® Brand," said Tippecanoe School Corp. Superintendent Scott Hanback, Ph.D. "It is extremely heartwarming to have this kind of support from a national company that is willing to help us in the rebuilding process."

The donation to Southwestern Middle School is part of the Scott Shared Values program, which provides consumers with access to special values toward Scott bath tissue and paper towels, as well as exclusive deals from top brands. The program awarded a Grand Prize of 250,000 eBoxTops<sup>™</sup> —valued at \$25,000—to Coldwater Elementary School in Anniston, Alabama in March 2014. Scott Brand then selected Southwestern Middle School to receive a matching \$25,000 donation.

"We are thrilled to be able to provide this donation to Southwestern Middle School and play a part in rebuilding their school after such a devastating tornado," said Jared Mackrory, brand manager for Scott Brand. "The Scott Brand takes pride in sharing its value and this contribution is a great way for us to provide lasting impact to our consumers and their communities."

For over a century, generations of smart shoppers have trusted Scott® for products that won't sacrifice their families' comfort or their wallets. To learn about the Scott Shared Values program, visit Scottbrand.com.

## About Kimberly-Clark

Kimberly-Clark (NYSE: KMB) and its well-known global brands are an indispensable part of life for people in more than 175 countries. Every day, nearly a quarter of the world's population trust K-C brands and the solutions they provide to enhance their health, hygiene and well-being. With brands such as Kleenex, Scott, Huggies, Pull-Ups, Kotex and Depend, Kimberly-Clark holds the No.1 or No. 2 share position in more than 80 countries. To keep up with the latest K-C news and to learn more about the Company's 142-year history of innovation, visit www.kimberly-clark.com or follow us on Facebook and Twitter.

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