

Scott Brand Shares Its Value By Awarding \$25,000 To Oxford, Ala. School

Brand Announces Winner of its Scott Shared Values Box Tops for Education Sweepstakes

DALLAS, March 24, 2014 /[PRNewswire](#)/ -- The Scott Brand is pleased to announce Coldwater Elementary School in Oxford, Ala., has been selected as the Grand Prize winner in the Scott Shared Values Box Tops for Education Sweepstakes. The school will be awarded 250,000 eBoxTops—valued at \$25,000—from Scott Brand, to be used toward educational needs.

"Our community of students, staff and teachers are excited to have been awarded this donation, and are looking forward to putting the dollars into action for our school," said Michael Maniscalco, principal of Coldwater Elementary. "The donation will be used to further enhance our Coldwater Healthy Kids Initiative. We will use the donation to build a running track for our Coldwater Elementary Running Club and enhance our Outdoor Classroom."

Scott Brand launched the national sweepstakes last October on [Scottbrand.com](#) to celebrate its partnership with Box Tops for Education, a school earnings program that helps schools with grades K through 8 earn cash by clipping Box Tops coupons from participating brands. Those who selected the offer on [ScottBrand.com](#) earned five eBoxTops and were automatically entered for a chance to win the 250,000 eBoxTops grand prize for their designated school.

"We are thrilled to bring this donation to Coldwater Elementary and play a part in helping with their Healthy Kids Initiative," said Jared Mackrory, brand manager for Scott Brand. "Through our partnership with Box Tops for Education, we have donated more than \$3 million to schools throughout the nation since 2006. The Scott Brand takes pride in sharing its value and this partnership is a great way for us to provide lasting impact to our consumers and their communities."

Paying it Forward

In addition to its donation to Coldwater Elementary, Scott Brand has also designated Southwestern Middle School in Lafayette, Ind., to receive a matched donation of \$25,000. Scott Brand selected Southwestern to receive this donation because it experienced significant damage following a tornado that hit this past November, and is looking to re-open in August 2014. The \$25,000 will be presented to Southwestern Middle School by Scott Brand later this spring.

The Scott Shared Values Box Tops for Education Sweepstakes is the latest offer from the Scott Shared Values program, which provides consumers with access to special values toward Scott bath tissue and paper towels, as well as exclusive deals from top brands, like Snapfish, DSW, Fantastic Sam's and more. To learn about the Scott Shared Values program, visit [Scottbrand.com](#).

About Kimberly-Clark

Kimberly-Clark (NYSE: KMB) and its well-known global brands are an indispensable part of life for people in more than 175 countries. Every day, nearly a quarter of the world's population trust K-C brands and the solutions they provide to enhance their health, hygiene and well-being. With brands such as Kleenex, Scott, Huggies, Pull-Ups, Kotex and Depend, Kimberly-Clark holds the No.1 or No. 2 share position in more than 80 countries. To keep up with the latest K-C news and to learn more about the Company's 142-year history of innovation, visit www.kimberly-clark.com or follow us on [Facebook](#) and [Twitter](#).

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