

Kimberly-Clark Ranks Among Top 20 On '100 Best Corporate Citizens' Survey For Sixth Straight Year

DALLAS, April 29, 2014 /PRNewswire/ --Kimberly-Clark Corp. (NYSE: KMB) ranks among the "100 Best Corporate Citizens" for the sixth straight year, appearing at No. 13 in the current issue of *Corporate Responsibility Magazine*. Kimberly-Clark is one of only four firms to rank in the top 20 for six consecutive years, joining Bristol-Myers Squibb Co., Intel Corp. and IBM Corp. among the top companies since 2009.

Improving from No. 18 last year, Kimberly-Clark is a leader among all other consumer packaged-goods companies in the 15th annual "100 Best" survey. For access to the complete list, please see <http://www.thecro.com>.

"Through an enterprise-wide approach to its people, planet and products sustainability pillars, Kimberly-Clark has earned a solid reputation as a good corporate citizen," said Lisa Morden, senior director of sustainability for Kimberly-Clark. "We credit that track record to the thousands of K-C employees around the world who understand that a corporate commitment to stewardship is only as strong as the individual decisions our people make on the job every day."

To determine the "100 Best" rankings, *CR Magazine* assesses 298 factors for each company on the Russell 1000 index. Data are gathered from publicly available resources for seven key criteria: climate change, environment, employee relations, finance, governance, human rights and philanthropy.

The first "100 Best Corporate Citizens" listing appeared in *Business Ethics Magazine* in 1999, and has been published in *CR Magazine* (formerly *CRO Magazine*) since 2007 based on an open and transparent methodology governed by the Corporate Responsibility Officers Association. CR Magazine is published by SharedXpertise Media.

About Kimberly-Clark

Kimberly-Clark Corp. (NYSE: KMB) and its well-known global brands are an indispensable part of life for people in more than 175 countries. Every day, nearly a quarter of the world's population trust K-C's brands and the solutions they provide to enhance their health, hygiene and well-being. With brands such as Kleenex, Scott, Huggies, Pull-Ups, Kotex and Depend, Kimberly-Clark holds the No. 1 or No. 2 share position in more than 80 countries. To keep up with the latest K-C news and to learn more about the company's 142-year history of innovation, visit www.kimberly-clark.com or follow us on [Facebook](#) or [Twitter](#).

About *Corporate Responsibility Magazine*

CR Magazine is the voice of the corporate responsibility profession covering case studies, best practices and trends in the five primary segments of the CR profession: a) governance, risk and compliance; b) environmental sustainability; c) corporate social responsibility; d) philanthropy; and e) workforce diversity. Please find more information at www.thecro.com.

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