

Kimberly-Clark Professional Strengthens Commitment To Welding Safety With Extension Of Jackson Safety Line

ADF Helmets with Innovative Balder Technology Provide Best-in-Class Optical Clarity to Aid Welder Comfort and Productivity

LAS VEGAS, Nov. 12, 2012 /PRNewswire/ -- FABTECH -- Kimberly-Clark Professional is expanding the Jackson Safety line of welding helmets with two offerings: the **Jackson Safety W-70 BH3** and the **Jackson Safety Balder W-40 SmarTIGer**, both of which deliver the highest standards of optical clarity that can be achieved when using an auto-darkening filter (ADF).

(Logo: <http://photos.prnewswire.com/prnh/20120320/DA66105LOGO-b>)

The **Jackson Safety Balder W-70 BH3** ADF helmet provides a uniform shade level over the entire viewing area, without noticeable and annoying brightening at the edges of the filter, which creates a murky and hazy weld pool. The proprietary, best-in-class technology of the W-70 BH3 decreases angular dependence to virtually undetectable levels, increasing welder comfort and productivity.

"No matter how welders looks through the BH3 ADF – whether it's left or right, up or down – they'll see a consistent shade so they won't experience eye fatigue, discomfort or distraction," said Kristy Giebe, product manager, welding and head protection, Kimberly-Clark Professional. "These are benefits that align with our goal of creating Exceptional Workplaces to help keep workers healthier, safer and more productive."

The technology enhancements were achieved through the recent Kimberly-Clark Professional acquisition of Balder, a company renowned for its work in developing state-of-the-art welding helmets and filters. Balder is affiliated with the Josef Stefan Institute, a scientific research institute in Slovenia.

The new Jackson Safety ADF welding helmets with Balder technology underscore the Kimberly-Clark Professional commitment to welding innovation and to the category as a whole.

"The Balder and Jackson Safety acquisitions as well as a recent best product award for our Jackson Safety Truesight ADF helmet are further evidence of our pledge to deliver the highest-quality, most innovative products for welders," Giebe added. "When it comes to welding our focus is clear – delivering the best helmet technology on the market today."

New Welding Helmets Available Worldwide

The new **Jackson Safety Balder W-70 BH3** and **Jackson Safety W-40 SmarTIGer ADF** welding helmets are being launched in North America as well as globally. Both provide improved visibility in the clear state and better color recognition. They also meet the ANSI Z87.1 high impact 2010 standards, are lightweight (1.24 lbs. and 1.2 lbs., respectively) and solar-powered.

In addition, the helmets offer:

- A smooth, rounded perimeter around the entire edge for increased comfort
- An aerodynamic shell designed for better fume deflection
- Better protection of the mouth and nose area for reduced CO2 accumulation compared to HSL-100
- Better protection of the face, ears and throat as compared to HSL-100
- A curved front plate that offers reduced heat buildup, reflections and fogging as compared to HSL-100
- Quick and easy replacement of safety plates
- UV/IR protection up to shade 13

For more information about the Jackson Safety Balder W-70 BH3 and Jackson Safety Balder W-40 SmartIGer ADF helmets, visit www.kcprofessional.com or call 1-888-GOKC (4652).

About Kimberly-Clark Professional

Kimberly-Clark Professional partners with businesses to create Exceptional Workplaces for their employees and patrons. KCP helps transform workplaces making them healthier, safer and more productive. Key brands in this segment include: Kleenex, Scott, WypAll, Kimtech, and Jackson Safety. Kimberly-Clark Professional, located in Roswell, Ga., is one of Kimberly-Clark Corporation's four business segments and can be visited on the web at www.kcprofessional.com.

About Kimberly-Clark

Kimberly-Clark and its well-known global brands are an indispensable part of life for people in more than 175 countries. Every day, nearly a quarter of the world's population trust K-C's brands and the solutions they provide to enhance their health, hygiene and well-being. With brands such as Kleenex, Scott, Huggies, Pull-Ups, Kotex and Depend, Kimberly-Clark holds the No. 1 or No. 2 share position in more than 80 countries. To keep up with the latest K-C news and to learn more about the company's 140-year history of innovation, visit www.kimberly-clark.com.

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