

Kimberly-Clark Named To 'Natural Capital Leaders Index'

DALLAS, Jan. 28, 2014 /PRNewswire/ -- Kimberly-Clark Corporation has been named to the first "Natural Capital Leaders Index" of global companies that have successfully reported growing revenues in recent years while reducing environmental impacts.

The Natural Capital Leaders Index was published this month by GreenBiz Group, in association with Trucost plc, as part of its seventh annual report, *State of Green Business 2014*. The index names Kimberly-Clark among 34 "decoupling leaders" from 10 countries that have increased their revenues for the 2008–2012 period, disclosed greenhouse gas emissions and also reduced other environmental impacts, such as air emissions, water use and energy use. You can read more about sustainability at Kimberly-Clark on the corporate [website](#), and also check progress toward "Sustainability 2015" targets in the key pillars of people, planet and products.

"We're proud that our efforts to continuously improve our sustainability practices are being recognized by such well-respected organizations as the GreenBiz Group and Trucost plc," said Lisa Morden, senior director of global sustainability for Kimberly-Clark. "Leaders across Kimberly-Clark are committed to realizing more sustainable operations and we understand that consumers, customers, employees and all of our business partners expect us to be wise and prudent stewards of the resources that are essential to our business."

"Kimberly-Clark is a leader among companies that are taking a comprehensive, balanced approach to reducing environmental impact," said Joel Makower, executive editor for GreenBiz Group and principal author of *State of Green Business 2014*. "We respect this leadership team's commitment to transparency and continuous improvement in its sustainable business practices, and showing how doing so aligns the interests of consumers, the environment and the global community."

The broader *State of Green Business 2014* measures progress of large publicly traded companies on a range of sustainability targets. The report's findings are based on Trucost's review of 4,600 major companies worldwide, representing 93% of global markets by market capitalization.

About Kimberly-Clark

Kimberly-Clark Corp. (NYSE: KMB) and its well-known global brands are an indispensable part of life for people in more than 175 countries. Every day, nearly a quarter of the world's population trust K-C's brands and the solutions they provide to enhance their health, hygiene and well-being. With brands such as Kleenex, Scott, Huggies, Pull-Ups, Kotex and Depend, Kimberly-Clark holds the No. 1 or No. 2 share position in more than 80 countries. To keep up with the latest K-C news and to learn more about the Company's 142-year history of innovation, visit www.kimberly-clark.com or follow us on [Facebook](#) or [Twitter](#).

About GreenBiz Group

GreenBiz Group's mission is to define and accelerate the business of sustainability. It does this through a wide range of products and services, including its acclaimed website GreenBiz.com and daily e-newsletter GreenBuzz; webcasts on topics of importance to sustainability and energy executives; research reports, such as the annual State of Green Business; the GreenBiz Executive Network, a membership-based, peer-to-peer learning forum for sustainability executives; and conferences such as the GreenBiz Forum and VERGE.

About Trucost plc

Trucost has been helping companies, investors, governments, academics and thought leaders to understand the economic consequences of natural capital dependency for over 12 years. Its world-leading data and insight enables our clients to identify natural capital dependency across companies, products, supply chains and investments; manage risk from volatile commodity prices and increasing environmental costs; and ultimately build more sustainable business models and brands.

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SOURCE Kimberly-Clark Corporation

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