

Kimberly-Clark Named Among Top 20 Of World's Best Corporate Citizens For Fourth Consecutive Year

Corporate Responsibility Magazine Cites Environment, Climate Change, Human Rights and Governance among K-C's Strengths

DALLAS, April 23, 2012 /PRNewswire/ -- Kimberly-Clark Corporation (NYSE: KMB) was recently recognized as one of the top 20 "Best Corporate Citizens" by Corporate Responsibility Magazine for the fourth consecutive year. The magazine published its 13th annual 100 Best Corporate Citizens list on April 17 and Kimberly-Clark was ranked No. 18, which made it the top-rated, non-food, consumer packaged goods company on the list.

The magazine's "100 Best Corporate Citizens" list ranks companies in the Russell 1000 Index based on 320 data points of disclosure – harvested from publicly available information in seven key categories: Environment, Climate Change, Human Rights, Philanthropy, Employee Relations, Finance and Governance. Kimberly-Clark's top scores came in the areas of Environment, Climate Change, Human Rights and Governance.

"Our inclusion in this global best corporate citizens list is the result of the exceptional talent and collaboration of our more than 57,000 employees worldwide," said Suhas Apte, vice president of Global Sustainability at Kimberly-Clark. "Being responsible stewards of the environment and positive contributors to our communities is an essential part of our culture at K-C. Receiving this recognition again this year is a testament to our continuous progress in the multiple facets of corporate responsibility."

The 100 Best Corporate Citizens list was first published in 1999 in Business Ethics Magazine, and has been managed by Corporate Responsibility Magazine (formerly CRO Magazine) since 2007. The list's open and transparent methodology is governed by a Methodology Committee of the Corporate Responsibility Officers Association (CROA).

About Kimberly-Clark

Kimberly-Clark and its well-known global brands are an indispensable part of life for people in more than 175 countries. Every day, nearly a quarter of the world's population - trust K-C brands and the solutions they provide to enhance their health, hygiene and well-being. With brands such as Kleenex, Scott, Huggies, Pull-Ups, Kotex and Depend, Kimberly-Clark holds the No.1 or No. 2 share position in more than 80 countries. To keep up with the latest K-C news and to learn more about the company's 140-year history of innovation, visit www.kimberly-clark.com.

About Corporate Responsibility Magazine

20,000-subscriber Corporate Responsibility Magazine (www.thecro.com) is publisher of the 13th annual 100 Best Corporate Citizens List, among America's three most-important business rankings according to PR Week. Over 200 large capitalization corporations and institutions are members of the Corporate Responsibility Officers Association (www.CROAssociation.org), representing 1,200+ individuals dedicated to increasing professionalization of corporate responsibility standards and practices. CROA has a formal partnership with NYSE Euronext. Corporate Responsibility Officer Summits (www.crosummit.com) are recognized worldwide as

the leading events for corporate responsibility practitioners. CR Magazine, thecro.com, CROA and CRO Summits are managed by SharedXpertise Media LLC, with offices in Edison, NJ, Cambridge, UK, Brussels, BE, and Singapore.

SOURCE Kimberly-Clark Corporation

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<https://www.news.kimberly-clark.com/press-releases?item=124417>