

# Kimberly-Clark Professional Introduces New Foam Hand Sanitizer For Healthcare Workers

## **Kleenex Ultra Moisturizing Foam Hand Sanitizer Effective Against Bacteria While Improving Hydration by 30 percent**

ROSWELL, Ga., May 30, 2012 /PRNewswire/ -- Kimberly-Clark Professional today announced the availability of the new Kleenex Ultra Moisturizing Foam Hand Sanitizer for use in the healthcare setting. With 70 percent alcohol content, it is effective against the most common bacteria that can contaminate surfaces and cause infection. The new foam hand sanitizer leaves hands soft, smooth and less sticky and improves skin hydration by 30 percent.

To view the multimedia assets associated with this release, please click <http://www.prnewswire.com/news-releases/kimberly-clark-professional-introduces-new-foam-hand-sanitizer-for-healthcare-workers-15553305.html>

In a controlled, double-blind study, conducted by Kimberly-Clark of 100 nurses, two out of three preferred Kleenex Ultra Moisturizing Foam Hand Sanitizer over Purell Advanced Skin Nourishing Foam. Preference was determined after three applications of each product. Kleenex Ultra Moisturizing Foam Hand Sanitizer dries fast and leaves hands softer than the leading competitor.

"This new formulation has been specifically developed with the needs of healthcare workers in mind - a highly effective and nourishing sanitization product that offers protection against bacteria and fungi typically found in healthcare environments," said Jackie Martin, Marketing Director, Healthcare Segment, Kimberly-Clark Professional. "The new Kleenex Ultra Moisturizing Foam Hand Sanitizer is cost effective because it delivers nearly twice the number of shots as gel products of the same size. This product will moisturize skin for up to two hours after application. It helps contribute to a safer, healthier and more productive healthcare environment."

Additionally, the proprietary moisturizing formula reduces the sticky feel users experience after multiple uses with other hand sanitizers, which is valuable for healthcare professionals who need to clean their hands hundreds of times per day. This product improves skin hydration and will leave hands feeling nourished and healthy.

### **About Kimberly-Clark Professional**

Kimberly-Clark Professional partners with businesses to create Exceptional Workplaces for their employees and patrons. Kimberly-Clark Professional helps transform workplaces making them safer, healthier, and more productive. Key brands in this segment include: Kleenex, Scott, WypAll, Kimtech, and Jackson Safety. Kimberly-Clark Professional, located in Roswell, Ga., is one of Kimberly-Clark Corporation's four business segments and can be visited on the web at [www.kcprofessional.com](http://www.kcprofessional.com).

### **About Kimberly-Clark**

Kimberly-Clark and its well-known global brands are an indispensable part of life for people in more than 175 countries. Every day, nearly a quarter of the world's population trust K-C's brands and the solutions they provide to enhance their health, hygiene and well-being. With brands such as Kleenex, Scott, Huggies, Pull-Ups, Kotex and Depend, Kimberly-Clark holds the No. 1 or No. 2 share positions in more than 80 countries.

SOURCE Kimberly-Clark

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