

# JTG Daugherty Racing And Scott Brand Announce 'Win My Car' Sweepstakes Grand Prize Winner

## Scott Brand Awards One Lucky Winner A Grand Prize Ride

DALLAS, Feb. 3, 2014 /[PRNewswire](#)/ -- Just in time for the 2014 racing season, AJ Allmendinger visited Hammonton, N.J. on Saturday to hand over the keys of a brand new 2014 Toyota Camry to "Win My Car" Sweepstakes Grand Prize Winner Robert "Bob" Wilson, Jr., at a local ShopRite Supermarket.

Scott brand and JTG Daugherty Racing teamed up last fall to offer one lucky fan the ride of a lifetime with its 'Win My Car' Sweepstakes, as part of the Scott Shared Values program. The sweepstakes, which ran Sept. 1 through Nov. 30, 2013 and generated more than 250,000 total entries, gave Wilson the choice between the ultimate NASCAR fan memorabilia — AJ Allmendinger's actual No. 47 Scott Products race car— or the best-selling car in America[1], a 2014 Toyota Camry.

"I was excited for the opportunity to congratulate Bob here today and, of course, also excited that he let me keep my race car," said AJ Allmendinger, driver of the No. 47 Scott Products racecar. "Although he was the Grand Prize winner, it's been a great ride for all the participants with more than 100 total prizes awarded."

Anticipation was heavy as Allmendinger asked the lucky winner to reveal his final grand prize decision. Allmendinger and Scott brand continued the celebration with on-site giveaways and an autograph signing to the delight of shoppers and staff.

"I was shocked when I heard that I was selected as the winner and then it set in that I still had to make the decision on my grand prize," said winner Bob Wilson. "Although my wife was upset I didn't take home the No. 47 racecar, I think she's OK with my final choice."

The Scott Shared Values program gives consumers access to special values toward Scott bath tissue and paper towels, as well as exclusive deals from top brands like Snapfish and Fantastic Sam's. Individuals are encouraged to visit [ScottBrand.com](#) each month for the latest value offers.

"This partnership with JTG Daugherty Racing provided a fun, new opportunity for consumers to learn about the Scott Shared Values Program," said Michael Hurt, Senior Brand Manager for Scott brand. "We work hard to provide people great offerings and seeing Bob's excitement today was a great reminder of why that's so important."

For more information on the 'Win My Car' Sweepstakes and the Shared Values program, visit [Scottbrand.com](#) .

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[1] Toyota (2013). <http://www.toyota.com/camry/awards.html>.

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