

Kimberly-Clark Receives U.S. EPA 2015 SmartWay® Excellence Award

Award Recipients are Top Program Performers and Leaders for Freight Supply Chain Efficiency

DALLAS, Oct. 14, 2015 /PRNewswire/ -- Kimberly-Clark Corporation (NYSE: KMB) was honored for the sixth time with a SmartWay® Excellence Award from the U.S. Environmental Protection Agency for working with transportation providers to move goods in the cleanest, most energy-efficient way possible, while reducing the impacts of carbon pollution.

Since joining the SmartWay program in 2006, Kimberly-Clark has more than doubled its use of intermodal transport, saving an estimated 72 million gallons of diesel and reducing greenhouse gas emissions by an estimated 734,000 metric tons - the equivalent of taking 138,000 cars off the road for one year. The adoption of more efficient transport has also saved the company an estimated \$415 million.

"We're proud to be recognized as a leader in reducing carbon pollution and for our ongoing commitment to energy efficiency," said Scott DeGroot, vice president of transportation for Kimberly-Clark. "In 2014 alone, using more intermodal transportation to move our products saved the company an estimated 10.2 million gallons of fuel and prevented an estimated 200 million pounds of greenhouse gas from entering the atmosphere."

Kimberly-Clark is one of 11 companies to receive this distinction, representing the best environmental performers of SmartWay's nearly 3,000 partners. The shipper and logistics Excellence Awardees were honored at U.S. EPA's Technology Showcase held at the National Vehicle and Fuels Emissions Laboratory in Ann Arbor, Michigan on October 13, 2015.

"EPA is pleased to honor these SmartWay Partners with a 2015 Excellence Award," said Chris Grundler, Director, EPA Office of Transportation & Air Quality. "Through their environmental leadership in the greener goods movement, each of these companies is demonstrating its commitment to our shared goal of a healthier, more sustainable future for the communities and families we serve."

To learn more about Kimberly-Clark's global sustainability efforts, visit <http://sustainabilityreport2022.kimberly-clark.com/>.

About SmartWay

EPA's SmartWay Transport Partnership is a market-driven initiative that empowers businesses to move goods in the cleanest, most energy-efficient way possible, while protecting public health and reducing the impacts of climate change. Demonstration of a commitment to corporate sustainability and social responsibility through SmartWay provides for a more competitive and environmentally-friendly business environment. Since 2004, SmartWay Partners have saved 144.3 million barrels of oil and \$20.6 billion in fuel costs. SmartWay's clean air achievements (61.7 million metric tons of carbon dioxide, 1,070,000 tons of nitrogen oxides, and 43,000 tons of particulate matter emissions avoided) help to protect the well-being of citizens.

More information on SmartWay in general: <http://www.epa.gov/smartway/>

About Kimberly-Clark

Kimberly-Clark Corporation (NYSE: "KMB") and its well-known global brands are an indispensable part of life for

people in more than 175 countries. Every day, nearly a quarter of the world's population trust K-C's brands and the solutions they provide to enhance their health, hygiene and well-being. With brands such as Kleenex, Scott, Huggies, Pull-Ups, Kotex and Depend, Kimberly-Clark holds No. 1 or No. 2 share positions in 80 countries. To keep up with the latest K-C news and to learn more about the Company's 143-year history of innovation, visit www.kimberly-clark.com or follow us on [Facebook](#) or [Twitter](#).

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