

# Kimberly-Clark Earns Distinction For Sustainability Reporting

DALLAS, Oct. 10, 2013 /PRNewswire/ -- Kimberly-Clark Corporation's (NYSE: KMB) current sustainability report has fulfilled the requirement of application level A+ from Global Reporting Initiative (GRI), a non-profit organization that promotes sustainability reporting and other initiatives. This marks the second consecutive year that Kimberly-Clark has achieved this recognition.

"This year's A+ recognition from GRI affirms the transparency and diligence we apply to reporting on sustainability issues across our global operations," said Lisa Morden, senior director of global sustainability for Kimberly-Clark Corp. "We're motivated to deliver essentials for a better life to more people worldwide while reducing the environmental impacts on the world in which we live."

Only about 15 percent of last year's 3,527 sustainability reports worldwide received GRI's A+ application level. (This year's total is not yet available, as reports for 2012 are still being filed.) Kimberly-Clark's report earned the A+ application level for completeness of its disclosure by transparently reporting progress toward every indicator in GRI's rigorous framework, including Economic Performance, Labor Practices, Human Rights, Environmental Practices, Society Performance and Product Responsibilities. Kimberly-Clark is in the midst of a multi-year plan, Sustainability 2015, to achieve ambitious goals focused on People, Planet and Products, which are integrated with the Company's broader financial and strategic agenda.

Read Kimberly-Clark's entire 2012 Sustainability Report online at <http://www.sustainabilityreport2012.kimberly-clark.com/>. You're invited to join the conversation; tell us what you think by writing to [sustainability@kcc.com](mailto:sustainability@kcc.com).

## About Kimberly-Clark

Kimberly-Clark Corp. (NYSE: KMB) and its well-known global brands are an indispensable part of life for people in more than 175 countries. Every day, nearly a quarter of the world's population trust K-C's brands and the solutions they provide to enhance their health, hygiene and well-being. With brands such as Kleenex, Scott, Huggies, Pull-Ups, Kotex and Depend, Kimberly-Clark holds the No. 1 or No. 2 share position in more than 80 countries. To keep up with the latest K-C news and to learn more about the Company's 141-year history of innovation, visit [www.kimberly-clark.com](http://www.kimberly-clark.com) or follow us on [Facebook](#) or [Twitter](#).

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SOURCE Kimberly-Clark Corporation

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