

Kimberly-Clark Professional Launches Golden Service Awards 2024

Entries for UK's premier cleaning awards open 18 July 2023

London, 10 July 2023- Considered to be the pinnacle awards for the cleaning industry, Kimberly-Clark Professional is delighted to announce the return of the Golden Service Awards on Thursday 23 May 2024 at the London Hilton, Park Lane.

Created more than 30 years ago, the biennial Golden Service Awards are one of the most prestigious events and sought-after accolades in the facilities management (FM) and cleaning industry across a variety of sectors, including healthcare, retail, manufacturing, hospitality, education, leisure and office.

"Behind the scenes, our cleaning and FM teams continue to make our workspaces and our public venues safe despite difficult times for all of us," said Craig Bowman, General Manager for the UK and Ireland at Kimberly-Clark Professional. "We can go to work and attend events with our families and friends trusting that the many cleaners and FMs keep these locations safe. We are delighted to announce the launch of the Kimberly-Clark Professional Golden Service Awards 2024 where we will acknowledge and celebrate the achievements of our industry colleagues." Entries to The Kimberly-Clark Professional Golden Service Awards 2024 will be open starting on Tuesday 18 July 2023 and close on Friday 27 October 2023, with finalists to be announced on Monday 4th December 2023. Entries are welcome from all FM and contract cleaning companies across the UK and Ireland. There are 18 categories that recognise excellence and the achievement of the highest standards in the industry.

To honour the achievements of the industry in diverse and challenging times, Kimberly-Clark Professional has announced two new categories: a 'Social Impact Award' recognising positive impact on people and communities, and a 'Cleaning Team of the Year Award' for outstanding contributions.

The sponsors of the Golden Service Awards include a new gold sponsor, Kärcher, and returning silver sponsors, Nationwide, and Bunzl Cleaning and Hygiene Supplies, which are joined this year by a new silver sponsor, Soap20, and a new bronze sponsor, BioVate Hygienics. Welcomed back for the 2024 awards is the Irish Contract Cleaning Association (ICCA), event category sponsors for Inclusion and Diversity.

Kimberly-Clark Professional also welcomes returning media sponsors for the Golden Service Awards, including Tomorrow's Cleaning, Facilities Management Journal and Cleaning Matters.

To support all entrants, Kimberly-Clark Professional will host a webinar on the Wednesday 26 July in addition to distributing a comprehensive 'how to enter' guide. The webinar will also feature support and guidance from the British Institute of Cleaning Science (BICSc), which independently oversees the judging process, and Suzanne Howe Communications, the awards' organisers. Details about the webinar and how to attend will be announced soon.

"We are very grateful to all our sponsors that support the Kimberly-Clark Professional Golden Service Awards and continue to help us make this special industry event possible. It is our flagship event in the UK and Ireland, and we look forward to discovering how the cleaning and FM industry continues to excel in reaching incredible new heights," said Bowman.

Silver, bronze, category, and table sponsorships are still available. The sponsorship programme will run from the summer 2023 and culminate in the awards ceremony in May 2024. Sponsors benefit from extensive PR and social media coverage, excellent branding opportunities and top-level networking. For additional information on becoming a sponsor, please download our sponsor's guide [here](#).



Kimberly-Clark Professional launches the Golden Service Awards 2024 to be held at the Hilton, Park Lane London on 23 May 2024

Notes to Editors:

Watch our video to see the highlights from last year's event:

[GSA 2022 video highlights](#)

For photographs from the Kimberly-Clark Professional Golden Service Awards 2022 event:

[GSA 2022 award winners](#)

About the Kimberly-Clark Professional™ Golden Service Awards:

The Kimberly-Clark Professional™ Golden Service Awards were created more than 30 years ago and continue to be the leading awards programme in the FM and contract cleaning sectors in the UK and Ireland. The awards are acknowledged internationally as the hallmark of quality and are instrumental in the promotion of raising standards in the industry. They are designed to reward excellence to cleaning teams and are held every two years.

About Kimberly-Clark Professional™:

Kimberly-Clark Professional™ partners with businesses to create Exceptional Workplaces, helping to make them healthier, safer, and more productive. Key brands in this segment include Kleenex, Scott, WypAll, KleenGuard, and Kimtech. To see how Kimberly-Clark Professional™ is helping people around the world to work better, please visit www.kcprofessional.com.

About Kimberly-Clark

Kimberly-Clark (NYSE: KMB) and its trusted brands are an indispensable part of life for people in more than 175 countries. Fueled by ingenuity, creativity, and an understanding of people's most essential needs, we create products that help individuals experience more of what's important to them. Our portfolio of brands, including Huggies, Kleenex, Scott, Kotex, Cottonelle, Poise, Depend, Andrex, Pull-Ups, GoodNites, Intimus, Neve, Plenitud, Sweetie, Softex, Viva and WypAll, hold No. 1 or No. 2 share positions in approximately 80 countries. We use sustainable practices that support a healthy planet, build strong communities, and ensure our business thrives for decades to come. We are proud to be recognized as one of the World's Most Ethical Companies(R) by Ethisphere for the fifth year in a row. To keep up with the latest news and to learn more about the company's 150-year history of innovation, visit kimberly-clark.com.

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