

# Kimberly-Clark Receives SBTi Approval For Its Expanded Science-Based Climate Goals

## The company announces new 2030 climate commitment to reduce direct emissions by 50 percent against new baseline year of 2015

DALLAS, June 23, 2020 /PRNewswire/ -- On the doorstep of a decisive decade for climate change, [Kimberly-Clark](#) has announced expanded new targets for greenhouse gas (GHG) emissions, approved by the [Science Based Targets initiative](#) (SBTi) and aligned with the goals of the Paris Climate Agreement.

Kimberly-Clark's ambitions for 2030 include a commitment to reduce the carbon footprint of its operations and supply chain for its trusted brands, including Huggies®, Kleenex®, Cottonelle®, Scott®, Kotex® and Depend® by 50 percent for absolute Scope 1 and Scope 2 GHG emissions (direct and indirect) from its operations. The commitment also includes a 20 percent reduction in absolute Scope 3 GHG emissions from purchased goods and services and end of life treatment of sold products. Both targets are based on a new 2015 base year.

"Setting and achieving aggressive climate goals has been part of Kimberly-Clark's sustainability journey for 25 years," said **Lisa Morden, Vice President of Safety, Sustainability and Occupational Health, Kimberly-Clark**. "The adoption of new carbon footprint goals and the alignment with SBTi demonstrate Kimberly-Clark's commitment to safeguard natural systems."

Targets are considered "[science-based](#)" if they align with what is necessary to limit global warming to well-below 2°C above pre-industrial levels and pursue efforts to limit warming to 1.5°C, according to the latest climate science.

**Alberto Carrillo Pineda, Director of Science Based Targets at CDP**, one of the Science Based Targets initiative partners, said: "We congratulate Kimberly-Clark on setting emissions reduction targets in line with what science says is needed to meet the Paris Agreement. Companies have a vital role to play in driving down global emissions and it is encouraging to see major players taking such ambitious action across their operations and supply chain."

The Science Based Targets initiative was formed by CDP, the [United Nations Global Compact](#), [World Resources Institute](#) (WRI) and the [World Wide Fund for Nature](#) (WWF) to empower companies to set GHG reduction targets that are in line with the Paris Climate Agreement.

"The new 2030 goals will challenge us to innovate new solutions to meet these ambitious science-based emissions reduction targets and expand our focus beyond our manufacturing sites into our entire supply chain," said **Juan Marin, Global Energy Solutions Manager, Kimberly-Clark**. "Our teams around the world have developed outstanding plans for conservation, renewable energy and alternative energy that have driven our results thus far. We're excited to take the next step."

Kimberly-Clark [previously doubled](#) its 2022 GHG reduction target from 20 percent to 40 percent after meeting

its initial 2022 goal four years ahead of schedule. In 2019, the company achieved a 34.7 percent reduction in Scope 1 and Scope 2 emissions over a 2005 baseline.

### **Future Expansion to Include Forest Carbon Footprint**

In keeping with the science-based climate commitments announced today, Kimberly-Clark is working to establish a baseline of its forest carbon footprint by measuring the biogenic carbon impacts of the company's fiber mix across virgin wood fiber, recycled fiber and sustainable alternative non-wood fibers. Once established, this baseline will enable forest land use emissions to be integrated into future Scope 3 GHG emissions reduction objectives.

"We cannot fully address climate change without also addressing how we think about, use and account for forests," said **David Chaffin, Responsible Materials Sourcing Program Leader, Kimberly-Clark**. "Our ongoing efforts to reduce our use of natural forest fiber from high-carbon value forests and increase our use of environmentally preferred fibers such as plantation-grown wood, alternative non-wood and recycled fibers will continue to be important levers for lowering our forest carbon footprint."

Kimberly-Clark will release the remainder of its 2030 ambitions, and the company's 2019 Global Sustainability Report, in early July.

### **About Kimberly-Clark**

Kimberly-Clark (NYSE: KMB) and its trusted brands are an indispensable part of life for people in more than 175 countries. Fueled by ingenuity, creativity, and an understanding of people's most essential needs, we create products that help individuals experience more of what's important to them. Our portfolio of brands, including Huggies, Kleenex, Scott, Kotex, Cottonelle, Poise, Depend, Andrex, Pull-Ups, GoodNites, Intimus, Neve, Plenitud, Viva and WypAll, hold the No. 1 or No. 2 share position in 80 countries. We use sustainable practices that support a healthy planet, build stronger communities, and ensure our business thrives for decades to come. To keep up with the latest news and to learn more about the company's 148-year history of innovation, visit [kimberly-clark.com](https://www.kimberly-clark.com) or follow us on [Facebook](#) or [Twitter](#).

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